

# Marisel Fernández Giordano

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11978802/publications.pdf>

Version: 2024-02-01

1  
papers

115  
citations

3311381

1  
h-index

3475538

1  
g-index

1  
all docs

1  
docs citations

1  
times ranked

72  
citing authors

#	ARTICLE	IF	CITATIONS
1	Behind influencer marketing: key marketing decisions and their effects on followers's responses. Journal of Marketing Management, 2020, 36, 579-607.	2.3	115