

# Xiaoling Zhang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11955252/publications.pdf>

Version: 2024-02-01

2  
papers

122  
citations

2682572

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2917675

2  
g-index

2  
all docs

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docs citations

2  
times ranked

138  
citing authors

#	ARTICLE	IF	CITATIONS
1	An Examination of Social Influence on Shopper Behavior Using Video Tracking Data. Journal of Marketing, 2014, 78, 24-41.	11.3	108
2	Modeling the effects of dynamic group influence on shopper zone choice, purchase conversion, and spending. Journal of the Academy of Marketing Science, 2018, 46, 1089-1107.	11.2	14