

List of Publications by Year in descending order

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Version: 2024-02-01

4
papers

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citations

1937685

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2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

63
citing authors

#	ARTICLE	IF	CITATIONS
1	Do product category and consumers' motivations profiles matter regarding counterfeiting?. Journal of Product and Brand Management, 2019, 28, 758-770.	4.3	6
2	Brand typicality impact on brand imitations evaluation and categorization. Journal of Product and Brand Management, 2016, 25, 600-612.	4.3	13
3	A typology of brand counterfeiting and imitation based on a semiotic approach. Journal of Business Research, 2016, 69, 349-356.	10.2	34
4	Attitude envers l'achat de contrefaçons : déterminants et effet sur l'intention d'achat. Recherche Et Applications En Marketing, 2014, 29, 3-33.	0.5	6