

Michelle Barnhart

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11942666/publications.pdf>

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9
papers

423
citations

1307594

7
h-index

1588992

8
g-index

9
all docs

9
docs citations

9
times ranked

402
citing authors

#	ARTICLE	IF	CITATIONS
1	UNRAVEL-ing gnarly knots: A path for researching market-entangled wicked social problems. Journal of Business Research, 2022, 144, 717-727.	10.2	2
2	Preparing for the Attack: Mitigating Risk through Routines in Armed Self-Defense. Journal of the Association for Consumer Research, 2018, 3, 27-45.	1.7	15
3	Hippies, Hummer Owners, and People Like Me. Journal of Macromarketing, 2017, 37, 57-71.	2.6	12
4	Addressing the Wicked Problem of American Gun Violence. Journal of Macromarketing, 2017, 37, 393-408.	2.6	22
5	Like a member of the family: including and excluding paid caregivers in performances of family. Journal of Marketing Management, 2014, 30, 1680-1702.	2.3	18
6	Who Are You Calling Old? Negotiating Old Age Identity in the Elderly Consumption Ensemble. Journal of Consumer Research, 2013, 39, 1133-1153.	5.1	149
7	Development and validation of the technology adoption propensity (TAP) index. Journal of Business Research, 2012, 65, 1209-1215.	10.2	91
8	Living U.S. Capitalism: The Normalization of Credit/Debt. Journal of Consumer Research, 2011, 38, 743-762.	5.1	114
9	A Multivariate Analysis of Drivers of Technology Adoption. SSRN Electronic Journal, 0, , .	0.4	0