

# Michelle Barnhart

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11942666/publications.pdf>

Version: 2024-02-01

9  
papers

423  
citations

1307594

7  
h-index

1588992

8  
g-index

9  
all docs

9  
docs citations

9  
times ranked

402  
citing authors

#	ARTICLE	IF	CITATIONS
1	Who Are You Calling Old? Negotiating Old Age Identity in the Elderly Consumption Ensemble. Journal of Consumer Research, 2013, 39, 1133-1153.	5.1	149
2	Living U.S. Capitalism: The Normalization of Credit/Debt. Journal of Consumer Research, 2011, 38, 743-762.	5.1	114
3	Development and validation of the technology adoption propensity (TAP) index. Journal of Business Research, 2012, 65, 1209-1215.	10.2	91
4	Addressing the Wicked Problem of American Gun Violence. Journal of Macromarketing, 2017, 37, 393-408.	2.6	22
5	Like a member of the family: including and excluding paid caregivers in performances of family. Journal of Marketing Management, 2014, 30, 1680-1702.	2.3	18
6	Preparing for the Attack: Mitigating Risk through Routines in Armed Self-Defense. Journal of the Association for Consumer Research, 2018, 3, 27-45.	1.7	15
7	Hippies, Hummer Owners, and People Like Me. Journal of Macromarketing, 2017, 37, 57-71.	2.6	12
8	UNRAVEL-ing gnarly knots: A path for researching market-entangled wicked social problems. Journal of Business Research, 2022, 144, 717-727.	10.2	2
9	A Multivariate Analysis of Drivers of Technology Adoption. SSRN Electronic Journal, 0, , .	0.4	0