

Cheng-Min Chuang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11911605/publications.pdf>

Version: 2024-02-01

8
papers

155
citations

1478505

6
h-index

1588992

8
g-index

8
all docs

8
docs citations

8
times ranked

168
citing authors

#	ARTICLE	IF	CITATIONS
1	The origin of the country-of-origin image: the role of law. <i>Journal of Product and Brand Management</i> , 2019, 29, 617-635.	4.3	1
2	Corruption and brand value. <i>International Marketing Review</i> , 2016, 33, 758-780.	3.6	13
3	The antecedents and consequences of local embeddedness: A framework based on the rice industry in Taiwan. <i>Asian Business and Management</i> , 2015, 14, 195-226.	2.8	8
4	The board of directors and corporate social performance under weak institutions. <i>Asian Business and Management</i> , 2015, 14, 117-145.	2.8	9
5	A study of CEO power, pay structure, and firm performance. <i>Journal of Management and Organization</i> , 2013, 19, 424-453.	3.0	32
6	Principal-Principal Conflicts and IPO Pricing in an Emerging Economy. <i>Corporate Governance: an International Review</i> , 2011, 19, 585-600.	2.4	60
7	To teach or to compete? A strategic dilemma of knowledge owners in international alliances. <i>Asia Pacific Journal of Management</i> , 2010, 27, 697-726.	4.5	12
8	Social capital and cross-selling within financial holding companies in an emerging economy. <i>Asia Pacific Journal of Management</i> , 2008, 25, 71-91.	4.5	20