

Alejandro Zentner

List of Publications by Year in descending order

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Version: 2024-02-01

24
papers

714
citations

933447

10
h-index

1058476

14
g-index

25
all docs

25
docs citations

25
times ranked

347
citing authors

#	ARTICLE	IF	CITATIONS
1	Multichannel customer purchase behavior and long tail effects in the fashion goods market. <i>Journal of Retailing</i> , 2023, 99, 46-65.	6.2	7
2	Online and offline retailing: What we know and directions for future research. <i>Journal of Retailing</i> , 2022, 98, 152-177.	6.2	37
3	Is the Partisan Divide Real? Polarization in Preferences for Redistribution. <i>AEA Papers and Proceedings American Economic Association</i> , 2022, 112, 156-162.	1.2	2
4	Physical Stores in the Digital Age: How Store Closures Affect Consumer Churn. <i>Production and Operations Management</i> , 2019, 28, 2778-2791.	3.8	17
5	Role of Monetary Incentives in the Digital and Physical Inter-Border Labor Flows. <i>Journal of Management Information Systems</i> , 2018, 35, 866-899.	4.3	10
6	Internet adoption and the survival of print newspapers: A country-level examination. <i>Information Economics and Policy</i> , 2016, 37, 13-19.	3.5	21
7	The internet as a celestial TiVo: What can we learn from cable television adoption?. <i>Journal of Cultural Economics</i> , 2016, 40, 285-308.	2.2	4
8	Internet effects on retail markets. , 2016, , .		3
9	How Video Rental Patterns Change as Consumers Move Online. <i>Management Science</i> , 2013, 59, 2622-2634.	4.1	93
10	Internet Adoption and Advertising Expenditures on Traditional Media: An Empirical Analysis Using a Panel of Countries. <i>Journal of Economics and Management Strategy</i> , 2012, 21, 913-926.	0.8	17
11	Clash of the Titans: Does Internet use Reduce Television Viewing?. <i>Review of Economics and Statistics</i> , 2012, 94, 234-245.	4.3	78
12	Online sales, Internet use, file sharing, and the decline of retail music specialty stores. <i>Information Economics and Policy</i> , 2008, 20, 288-300.	3.5	40
13	Measuring the Effect of File Sharing on Music Purchases. <i>Journal of Law and Economics</i> , 2006, 49, 63-90.	1.4	289
14	File Sharing and International Sales of Copyrighted Music: An Empirical Analysis with a Panel of Countries. <i>B E Journal of Economic Analysis and Policy</i> , 2005, 5, .	0.9	17
15	File Sharing and International Sales of Copyrighted Music: An Empirical Analysis with a Panel of Countries. <i>BE Journal of Economic Analysis and Policy</i> , 2005, 5, .	0.3	34
16	Ten Years of File Sharing and Its Effect on International Physical and Digital Music Sales. <i>SSRN Electronic Journal</i> , 0, , .	0.4	6
17	Measuring the Impact of File Sharing on the Movie Industry: An Empirical Analysis Using a Panel of Countries. <i>SSRN Electronic Journal</i> , 0, , .	0.4	20
18	Measuring E-Commerce Concentration Effects in the Apparel Industry. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1

#	ARTICLE	IF	CITATIONS
19	Internet Adoption and the Survival of Print Newspapers: A Country-Level Examination. SSRN Electronic Journal, 0, , .	0.4	0
20	Internet Effects on Retail Markets. SSRN Electronic Journal, 0, , .	0.4	0
21	Physical Stores in the Digital Age: How Store Closures Affect Consumer Churn. SSRN Electronic Journal, 0, , .	0.4	0
22	The Effect of the Internet on Advertising Expenditures: An Empirical Analysis Using a Panel of Countries. SSRN Electronic Journal, 0, , .	0.4	0
23	The Challenges of Using Ranks to Estimate Sales. SSRN Electronic Journal, 0, , .	0.4	1
24	The Impact of Digital Book Readers on Print Sales: Analysis using Genre Exposure Heterogeneity. SSRN Electronic Journal, 0, , .	0.4	3