

Jacques Boulay

List of Publications by Year in descending order

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5
papers

82
citations

1684188

5
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

71
citing authors

#	ARTICLE	IF	CITATIONS
1	Multi-unit franchising from franchisor and franchisee perspectives: Antecedents, performance outcomes, and the optimal mini-chain size. <i>Journal of Business Research</i> , 2020, 113, 49-58.	10.2	11
2	Growth, Uniformity, Local Responsiveness, and System-Wide Adaptation in Multiunit Franchising. <i>Journal of Small Business Management</i> , 2016, 54, 1193-1205.	4.8	13
3	Children's experiences and parents' perceptions of retailers' mobile applications. <i>International Journal of Retail and Distribution Management</i> , 2016, 44, 1118-1131.	4.7	10
4	Edutainment experiences for children in retail stores, from a child's perspective. <i>Journal of Retailing and Consumer Services</i> , 2015, 26, 47-56.	9.4	26
5	The role of contract, information systems and norms in the governance of franchise systems. <i>International Journal of Retail and Distribution Management</i> , 2010, 38, 662-676.	4.7	22