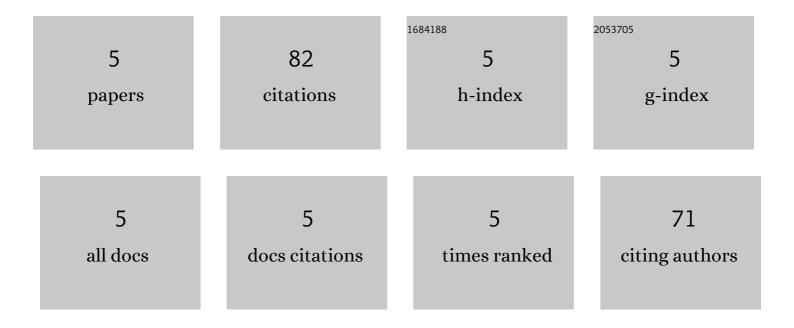
Jacques Boulay

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11897690/publications.pdf Version: 2024-02-01



IACOUES BOULAY

#	Article	IF	CITATIONS
1	Multi-unit franchising from franchisor and franchisee perspectives: Antecedents, performance outcomes, and the optimal mini-chain size. Journal of Business Research, 2020, 113, 49-58.	10.2	11
2	Growth, Uniformity, Local Responsiveness, and System-Wide Adaptation in Multiunit Franchising. Journal of Small Business Management, 2016, 54, 1193-1205.	4.8	13
3	Children's experiences and parents' perceptions of retailers' mobile applications. International Journal of Retail and Distribution Management, 2016, 44, 1118-1131.	4.7	10
4	Edutainment experiences for children in retail stores, from a child's perspective. Journal of Retailing and Consumer Services, 2015, 26, 47-56.	9.4	26
5	The role of contract, information systems and norms in the governance of franchise systems. International Journal of Retail and Distribution Management, 2010, 38, 662-676.	4.7	22