

# Jacques Boulay

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11897690/publications.pdf>

Version: 2024-02-01

5  
papers

82  
citations

1684188

5  
h-index

2053705

5  
g-index

5  
all docs

5  
docs citations

5  
times ranked

71  
citing authors

#	ARTICLE	IF	CITATIONS
1	Edutainment experiences for children in retail stores, from a child's perspective. <i>Journal of Retailing and Consumer Services</i> , 2015, 26, 47-56.	9.4	26
2	The role of contract, information systems and norms in the governance of franchise systems. <i>International Journal of Retail and Distribution Management</i> , 2010, 38, 662-676.	4.7	22
3	Growth, Uniformity, Local Responsiveness, and System-Wide Adaptation in Multiunit Franchising. <i>Journal of Small Business Management</i> , 2016, 54, 1193-1205.	4.8	13
4	Multi-unit franchising from franchisor and franchisee perspectives: Antecedents, performance outcomes, and the optimal mini-chain size. <i>Journal of Business Research</i> , 2020, 113, 49-58.	10.2	11
5	Children's experiences and parents' perceptions of retailers' mobile applications. <i>International Journal of Retail and Distribution Management</i> , 2016, 44, 1118-1131.	4.7	10