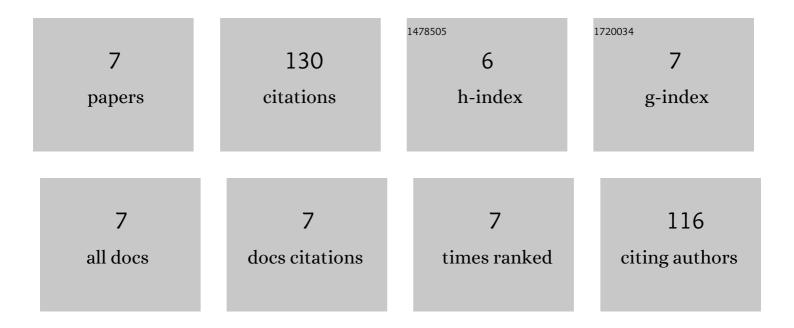
## Rodrigo B Castilhos

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11881186/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Introducing a spatial perspective to analyze market dynamics. Marketing Theory, 2017, 17, 9-29.	3.1	40
2	Conceptualizing spatial types. Marketing Theory, 2018, 18, 154-168.	3.1	29
3	Consumption, crisis, and coping strategies of lower class families in Brazil: A sociological account. International Journal of Consumer Studies, 2017, 41, 379-388.	11.6	18
4	Pursuing upward transformation: The construction of a progressing self among dominated consumers. Journal of Business Research, 2016, 69, 6-17.	10.2	14
5	Branded places and marketplace exclusion. Consumption Markets and Culture, 2019, 22, 582-597.	2.1	14
6	Entrevista Qualitativa na Pesquisa de Marketing e do Consumidor: Abordagens Paradigmáticas e Orientações. Revista Brasileira De Marketing, 2014, 13, 67-79.	0.2	13
7	Value creation of tourist experiences in spectacular and spontaneous designs. Journal of Hospitality and Tourism Insights, 2021, 4, 335-350.	3.4	2