

# Rodrigo B Castilhos

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11881186/publications.pdf>

Version: 2024-02-01

7  
papers

130  
citations

1478505

6  
h-index

1720034

7  
g-index

7  
all docs

7  
docs citations

7  
times ranked

116  
citing authors

#	ARTICLE	IF	CITATIONS
1	Introducing a spatial perspective to analyze market dynamics. <i>Marketing Theory</i> , 2017, 17, 9-29.	3.1	40
2	Conceptualizing spatial types. <i>Marketing Theory</i> , 2018, 18, 154-168.	3.1	29
3	Consumption, crisis, and coping strategies of lower class families in Brazil: A sociological account. <i>International Journal of Consumer Studies</i> , 2017, 41, 379-388.	11.6	18
4	Pursuing upward transformation: The construction of a progressing self among dominated consumers. <i>Journal of Business Research</i> , 2016, 69, 6-17.	10.2	14
5	Branded places and marketplace exclusion. <i>Consumption Markets and Culture</i> , 2019, 22, 582-597.	2.1	14
6	Entrevista Qualitativa na Pesquisa de Marketing e do Consumidor: Abordagens Paradigmáticas e Orientações. <i>Revista Brasileira De Marketing</i> , 2014, 13, 67-79.	0.2	13
7	Value creation of tourist experiences in spectacular and spontaneous designs. <i>Journal of Hospitality and Tourism Insights</i> , 2021, 4, 335-350.	3.4	2