

# Gal Oestreicher-Singer

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11876200/publications.pdf>

Version: 2024-02-01

11  
papers

679  
citations

1477746

6  
h-index

1719596

7  
g-index

11  
all docs

11  
docs citations

11  
times ranked

578  
citing authors

#	ARTICLE	IF	CITATIONS
1	'Please Rate Your Experience' - The Effect of Calls to Action on Website User Conversion. SSRN Electronic Journal, 2017, , .	0.4	1
2	Prediction in Economic Networks. Information Systems Research, 2014, 25, 264-284.	2.2	41
3	Research Commentary "Information in Digital, Economic, and Social Networks. Information Systems Research, 2013, 24, 883-905.	2.2	96
4	The Network Value of Products. Journal of Marketing, 2013, 77, 1-14.	7.0	43
5	Content or Community? A Digital Business Strategy for Content Providers in the Social Age. MIS Quarterly: Management Information Systems, 2013, 37, 591-616.	3.1	260
6	The Quest for Content: How User-Generated Links can Facilitate Online Exploration. Journal of Marketing Research, 2012, 49, 452-468.	3.0	86
7	The Visible Hand? Demand Effects of Recommendation Networks in Electronic Markets. Management Science, 2012, 58, 1963-1981.	2.4	134
8	Is Oprah Contagious? Identifying Demand Spillovers in Online Networks. SSRN Electronic Journal, 0, , .	0.4	7
9	Information in Digital, Economic and Social Networks. SSRN Electronic Journal, 0, , .	0.4	7
10	The Dark Side of User Participation - The Effect of Calls to Action on Trust and Information Revelation. SSRN Electronic Journal, 0, , .	0.4	3
11	Deep into the Funnel? Predicting Online Conversion Using Search Diversity. SSRN Electronic Journal, 0, , .	0.4	1