

Chwen Sheu

List of Publications by Year in descending order

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55
papers

5,045
citations

201674

27
h-index

161849

54
g-index

55
all docs

55
docs citations

55
times ranked

4036
citing authors

#	ARTICLE	IF	CITATIONS
1	Application of the Theory of Planned Behavior to green hotel choice: Testing the effect of environmental friendly activities. <i>Tourism Management</i> , 2010, 31, 325-334.	9.8	1,213
2	Are lodging customers ready to go green? An examination of attitudes, demographics, and eco-friendly intentions. <i>International Journal of Hospitality Management</i> , 2011, 30, 345-355.	8.8	426
3	The link between eco-innovation and business performance: a Taiwanese industry context. <i>Journal of Cleaner Production</i> , 2014, 64, 81-90.	9.3	371
4	Mediated effect of environmental management on manufacturing competitiveness: An empirical study. <i>International Journal of Production Economics</i> , 2010, 123, 210-220.	8.9	315
5	Determinants of supplier-retailer collaboration: evidence from an international study. <i>International Journal of Operations and Production Management</i> , 2006, 26, 24-49.	5.9	312
6	A model for reverse logistics entry by third-party providers. <i>Omega</i> , 2002, 30, 325-333.	5.9	223
7	The Impact of Competitive Strategy and Supply Chain Strategy on Business Performance: The Role of Environmental Uncertainty*. <i>Decision Sciences</i> , 2011, 42, 371-389.	4.5	158
8	The impact of supply chain analytics on operational performance: a resource-based view. <i>International Journal of Production Research</i> , 2014, 52, 4695-4710.	7.5	150
9	The impact of advanced analytics and data accuracy on operational performance: A contingent resource based theory (RBT) perspective. <i>Decision Support Systems</i> , 2014, 59, 119-126.	5.9	139
10	Manufacturing flexibility and business strategy: An empirical study of small and medium sized firms. <i>International Journal of Production Economics</i> , 2003, 83, 13-26.	8.9	136
11	Social capital, information sharing and performance. <i>International Journal of Operations and Production Management</i> , 2014, 34, 1440-1462.	5.9	133
12	Information Technology and Supply Chain Collaboration: Moderating Effects of Existing Relationships Between Partners. <i>IEEE Transactions on Engineering Management</i> , 2005, 52, 440-448.	3.5	132
13	Does the Competitive Environment Influence the Efficacy of Investments in Environmental Management?. <i>Journal of Supply Chain Management</i> , 2004, 40, 30-39.	10.2	103
14	Aligning ERP implementation with competitive priorities of manufacturing firms: An exploratory study. <i>International Journal of Production Economics</i> , 2004, 92, 207-220.	8.9	101
15	Refining Kano's "quality attributes" satisfaction" model: A moderated regression approach. <i>International Journal of Production Economics</i> , 2010, 126, 255-263.	8.9	96
16	The value of Blockchain technology implementation in international trades under demand volatility risk. <i>International Journal of Production Research</i> , 2020, 58, 2163-2183.	7.5	85
17	Choosing a project risk-handling strategy: An analytical model. <i>International Journal of Production Economics</i> , 2008, 112, 700-713.	8.9	83
18	A transaction cost economics model for estimating performance effectiveness of relational and contractual governance. <i>International Journal of Operations and Production Management</i> , 2016, 36, 1551-1575.	5.9	81

#	ARTICLE	IF	CITATIONS
19	Linking green market orientation and performance: Antecedents and processes. <i>Journal of Cleaner Production</i> , 2018, 192, 924-931.	9.3	80
20	The adoption of green practices by Chinese firms. <i>International Journal of Operations and Production Management</i> , 2019, 39, 550-572.	5.9	63
21	Online Manufacturer Referral to Heterogeneous Retailers. <i>Production and Operations Management</i> , 2015, 24, 1768-1782.	3.8	61
22	Supplier involvement and manufacturing flexibility. <i>Technovation</i> , 2006, 26, 1136-1146.	7.8	56
23	Aligning manufacturing flexibility with environmental uncertainty: Evidence from high-technology component manufacturers in Taiwan. <i>International Journal of Production Research</i> , 2002, 40, 4765-4780.	7.5	48
24	Risk spillovers between cryptocurrencies and traditional currencies and gold under different global economic conditions. <i>North American Journal of Economics and Finance</i> , 2021, 57, 101443.	3.5	42
25	Issues in multinational ERP implementation. <i>International Journal of Services and Operations Management</i> , 2005, 1, 7.	0.2	41
26	The effect of national differences on multinational ERP implementation: An exploratory study. <i>Total Quality Management and Business Excellence</i> , 2003, 14, 641-657.	3.8	39
27	What makes outsourcing effective? A transaction-cost economics analysis. <i>International Journal of Production Research</i> , 2012, 50, 4462-4476.	7.5	38
28	Exploring Cultural Differences in Classroom Expectations of Students From the United States and Taiwan. <i>Journal of Education for Business</i> , 2001, 76, 289-293.	1.6	28
29	Achieving supply chain environment management: an exploratory study. <i>International Journal of Technology Management</i> , 2007, 40, 131.	0.5	27
30	Relative impact of different ERP forms on manufacturing organisations: an exploratory analysis of a global manufacturing survey. <i>International Journal of Production Research</i> , 2013, 51, 1520-1534.	7.5	27
31	Buyer behaviours and the performance of the supply chain: An international exploration. <i>International Journal of Production Research</i> , 2001, 39, 2783-2801.	7.5	25
32	Exploring social media use in B2B supply chain operations. <i>Business Horizons</i> , 2020, 63, 73-84.	5.2	23
33	Effectiveness of planning and control systems: An empirical study of US and Japanese firms. <i>International Journal of Production Research</i> , 2001, 39, 887-905.	7.5	18
34	Productivity of production labor, non-production labor, and capital: An international study. <i>International Journal of Production Economics</i> , 2006, 103, 863-872.	8.9	17
35	A cross-cultural comparison of top management personality for TQM implementation. <i>Total Quality Management and Business Excellence</i> , 2002, 13, 335-346.	0.5	16
36	Developing Manufacturing Flexibility through Supply Chain Activities: Evidence from the Motherboard Industry. <i>Total Quality Management and Business Excellence</i> , 2007, 18, 957-972.	3.8	16

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37	The impact of replenishment policy deviations in a decentralized supply chain. <i>International Journal of Production Economics</i> , 2008, 113, 785-804.	8.9	14
38	Aligning manufacturing capabilities with business strategy: an empirical study in high-tech industry. <i>International Journal of Technology Management</i> , 2002, 24, 70.	0.5	13
39	Are supply chain management theories culturally constrained? An empirical assessment. <i>Operations Management Research</i> , 2011, 4, 61-73.	8.5	13
40	Enhancing radical innovation: the interplays of open innovation activities, firm capabilities, and environmental dynamism. <i>Asian Journal of Technology Innovation</i> , 2018, 26, 369-397.	2.8	11
41	Governance Mechanisms for Green Supply Chain Partnership. <i>Sustainability</i> , 2018, 10, 2681.	3.2	11
42	When are strategic orientations beneficial for collaborative service innovation?. <i>Service Industries Journal</i> , 2017, 37, 466-493.	8.3	9
43	A Dynamic Failure Rate Forecasting Model for Service Parts Inventory. <i>Sustainability</i> , 2018, 10, 2408.	3.2	9
44	Environmental Sustainability as a Source of Product Innovation: The Role of Governance Mechanisms in Manufacturing Firms. <i>Sustainability</i> , 2018, 10, 2238.	3.2	9
45	Estimating professional service productivity: theoretical model, empirical estimates and external validity. <i>International Journal of Production Research</i> , 2014, 52, 482-495.	7.5	7
46	Toward Supply Chain Sustainability: Governance and Implementation of Joint Sustainability Development. <i>Sustainability</i> , 2018, 10, 1658.	3.2	6
47	Acquiring advanced engineering technologies under conditions of performance improvement. <i>Computers and Industrial Engineering</i> , 2003, 45, 393-416.	6.3	5
48	Tourism service quality improvement â€œ the early bird catches the wormâ€™. <i>Total Quality Management and Business Excellence</i> , 2015, 26, 793-810.	3.8	4
49	A mixed integer programming model for acquiring advanced engineering technologies. <i>Computers and Industrial Engineering</i> , 1993, 24, 33-52.	6.3	3
50	A strategic MIGP model for acquiring advanced technologies. <i>Computers and Industrial Engineering</i> , 1997, 32, 145-168.	6.3	3
51	Dissecting supply chain integration: impact of integration quality on customer-oriented performance. <i>Total Quality Management and Business Excellence</i> , 2021, 32, 1271-1289.	3.8	3
52	Developing interactive advertising strategies on the internet as a function of consumer knowledge, ability, and involvement. <i>International Journal of Internet Marketing and Advertising</i> , 2004, 1, 300.	0.2	1
53	A heuristic for designing manufacturing focus units with resource considerations. <i>International Journal of Production Research</i> , 2012, 50, 1608-1623.	7.5	1
54	Tourism guide cloud service quality: What actually delights customers?. <i>SpringerPlus</i> , 2016, 5, 1712.	1.2	1

#	ARTICLE	IF	CITATIONS
55	Performance assessment of service operations using DEA and managerial judgement: a case study. International Journal of Internet and Enterprise Management, 2010, 6, 369.	0.1	0