

James Reardon

List of Publications by Year in descending order

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Version: 2024-02-01

15
papers

818
citations

840776

11
h-index

888059

17
g-index

17
all docs

17
docs citations

17
times ranked

551
citing authors

#	ARTICLE	IF	CITATIONS
1	Who Convinces Whom? Parent and Child Perceptions of Children's Engagement in Parental Purchase Decisions. <i>Journal of Promotion Management</i> , 2019, 25, 252-269.	3.4	8
2	A global consumer decision model of intellectual property theft. <i>Journal of Research in Interactive Marketing</i> , 2019, 13, 509-528.	8.9	3
3	CULTURAL ANTECEDENTS TO THE NORMATIVE, AFFECTIVE, AND COGNITIVE EFFECTS OF DOMESTIC VERSUS FOREIGN PURCHASE BEHAVIOR. <i>Journal of Business Economics and Management</i> , 2017, 18, 100-115.	2.4	13
4	Typology of measures of children engagement in parental purchase decisions. <i>Young Consumers</i> , 2017, 18, 141-158.	3.5	6
5	Purchase or Pirate: A Model of Consumer Intellectual Property Theft. <i>Journal of Marketing Theory and Practice</i> , 2012, 20, 73-86.	4.3	23
6	The effect of response scale type on cross-cultural construct measures. <i>International Marketing Review</i> , 2012, 29, 24-53.	3.6	18
7	Purchase behavior in favor of domestic products in the West Balkans. <i>International Business Review</i> , 2009, 18, 523-535.	4.8	78
8	Buy or burn?: Empirical tests of models of crime using data from a general population. <i>Social Science Journal</i> , 2008, 45, 95-106.	1.5	11
9	Domestic consumption: rational, affective or normative choice?. <i>Journal of Consumer Marketing</i> , 2008, 25, 34-44.	2.3	125
10	An Examination of the Antecedents of the Consumer Make-Or-Buy Decision. <i>Journal of Marketing Theory and Practice</i> , 2005, 13, 26-39.	4.3	7
11	The effects of ethnocentrism and economic development on the formation of brand and ad attitudes in transitional economies. <i>European Journal of Marketing</i> , 2005, 39, 737-754.	2.9	111
12	A consumer model for channel switching behavior. <i>International Journal of Retail and Distribution Management</i> , 2002, 30, 179-185.	4.7	55
13	Integrating Business Technology and Marketing Education: Enhancing the Diffusion Process through Technology Champions. <i>Journal of Marketing Education</i> , 2001, 23, 16-24.	2.4	50
14	The Effects of Competition on Retail Structure: An Examination of Intratype, Intertype, and Intercategory Competition. <i>Journal of Marketing</i> , 1999, 63, 107.	11.3	62
15	Undergraduate Marketing Students, Group Projects, and Teamwork: The Good, the Bad, and the Ugly?. <i>Journal of Marketing Education</i> , 1999, 21, 106-117.	2.4	155