

# Ram Narasimhan

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

96  
papers

8,176  
citations

46  
h-index

90  
g-index

97  
ext. papers

9,036  
ext. citations

5  
avg, IF

6.37  
L-index

#	Paper	IF	Citations
96	Managing beyond the factory walls: Effects of four types of strategic integration on manufacturing plant performance. <i>Journal of Operations Management</i> , <b>2007</b> , 25, 148-164	5.2	474
95	An examination of corporate reporting, environmental management practices and firm performance. <i>Journal of Operations Management</i> , <b>2007</b> , 25, 998-1014	5.2	437
94	Effect of supply chain integration on the relationship between diversification and performance: evidence from Japanese and Korean firms. <i>Journal of Operations Management</i> , <b>2002</b> , 20, 303-323	5.2	426
93	Causal Linkages in Supply Chain Management: An Exploratory Study of North American Manufacturing Firms. <i>Decision Sciences</i> , <b>1998</b> , 29, 579-605	3.7	391
92	GOAL PROGRAMMING IN A FUZZY ENVIRONMENT. <i>Decision Sciences</i> , <b>1980</b> , 11, 325-336	3.7	358
91	Disentangling leanness and agility: An empirical investigation. <i>Journal of Operations Management</i> , <b>2006</b> , 24, 440-457	5.2	352
90	Supplier integration—finding an optimal configuration. <i>Journal of Operations Management</i> , <b>2006</b> , 24, 563-582	5.2	324
89	The impact of purchasing integration and practices on manufacturing performance. <i>Journal of Operations Management</i> , <b>2001</b> , 19, 593-609	5.2	292
88	Manufacturing Practices and Strategy Integration: Effects on Cost Efficiency, Flexibility, and Market-Based Performance. <i>Decision Sciences</i> , <b>2005</b> , 36, 427-457	3.7	251
87	An Empirical Investigation of the Contribution of Strategic Sourcing to Manufacturing Flexibilities and Performance*. <i>Decision Sciences</i> , <b>1999</b> , 30, 683-718	3.7	222
86	Vendor performance with supply risk: A chance-constrained DEA approach. <i>International Journal of Production Economics</i> , <b>2006</b> , 100, 212-222	9.3	216
85	A methodology for strategic sourcing. <i>European Journal of Operational Research</i> , <b>2004</b> , 154, 236-250	5.6	199
84	Vendor evaluation with performance variability: A maxthin approach. <i>European Journal of Operational Research</i> , <b>2003</b> , 146, 543-552	5.6	184
83	The antecedent role of quality, information sharing and supply chain proximity on strategic alliance formation and performance. <i>International Journal of Production Economics</i> , <b>2005</b> , 96, 301-313	9.3	171
82	Multiproduct, Multicriteria Model for Supplier Selection with Product Life-Cycle Considerations. <i>Decision Sciences</i> , <b>2006</b> , 37, 577-603	3.7	162
81	INFORMATION SYSTEM UTILIZATION STRATEGY FOR SUPPLY CHAIN INTEGRATION. <i>Journal of Business Logistics</i> , <b>2001</b> , 22, 51-75	4.6	156
80	Supplier Evaluation and Rationalization via Data Envelopment Analysis: An Empirical Examination. <i>Journal of Supply Chain Management</i> , <b>2001</b> , 37, 28-37	4.1	147

79	Lock-in situations in supply chains: A social exchange theoretic study of sourcing arrangements in buyer-supplier relationships. <i>Journal of Operations Management</i> , <b>2009</b> , 27, 374-389	5.2	140
78	An Analytical Approach to Supplier Selection. <i>Journal of Purchasing and Materials Management</i> , <b>1983</b> , 19, 27-32		140
77	Purchasing in the International Marketplace: Implications for Operations. <i>Journal of Purchasing and Materials Management</i> , <b>1990</b> , 26, 2-11		137
76	Research opportunities in purchasing and supply management. <i>International Journal of Production Research</i> , <b>2012</b> , 50, 4556-4579	7.8	118
75	Strategic interdependence, governance effectiveness and supplier performance: A dyadic case study investigation and theory development. <i>Journal of Operations Management</i> , <b>2010</b> , 28, 537-552	5.2	112
74	Is Purchasing Really Strategic?. <i>International Journal of Purchasing and Materials Management</i> , <b>1996</b> , 32, 20-28		108
73	Exploring flexibility and execution competencies of manufacturing firms. <i>Journal of Operations Management</i> , <b>2004</b> , 22, 91-106	5.2	104
72	Assessing the contingent effects of collaboration on agility performance in buyer-supplier relationships. <i>Journal of Operations Management</i> , <b>2015</b> , 33-34, 140-154	5.2	102
71	Supply chain design: issues, challenges, frameworks and solutions. <i>International Journal of Production Research</i> , <b>2014</b> , 52, 1887-1896	7.8	102
70	Perspectives on Supply Network-Enabled Innovations. <i>Journal of Supply Chain Management</i> , <b>2013</b> , 49, 27-42	4.1	90
69	Fuzzy goal programming with nested priorities. <i>Fuzzy Sets and Systems</i> , <b>1984</b> , 14, 115-129	3.7	82
68	A contingent theory of supplier management initiatives: Effects of competitive intensity and product life cycle. <i>Journal of Operations Management</i> , <b>2012</b> , 30, 406-422	5.2	81
67	On Decisions for Integration Implementation: An Examination of Complementarities Between Product-Process Technology Integration and Supply Chain Integration. <i>Decision Sciences</i> , <b>2010</b> , 41, 355-372	3.7	78
66	An empirical investigation of the antecedents and consequences of manufacturing goal achievement in North American, European and Pan Pacific firms. <i>Journal of Operations Management</i> , <b>1998</b> , 16, 159-176	5.2	74
65	The effects of integrated supply management practices and environmental management practices on relative competitive quality advantage. <i>International Journal of Production Research</i> , <b>2012</b> , 50, 1185-1201	7.8	73
64	Supply Networks as a Complex Adaptive System: Toward Simulation-Based Theory Building on Evolutionary Decision Making. <i>Decision Sciences</i> , <b>2009</b> , 40, 783-815	3.7	73
63	An Investigation of Justice in supply chain relationships and their performance impact. <i>Journal of Operations Management</i> , <b>2013</b> , 31, 236-247	5.2	70
62	Purchasing Competence and Its Relationship with Manufacturing Performance. <i>Journal of Supply Chain Management</i> , <b>2000</b> , 36, 17-28	4.1	70

61	An empirical investigation of supply chain strategy typologies and relationships to performance. <i>International Journal of Production Research</i> , <b>2008</b> , 46, 5231-5259	7.8	64
60	Postponement strategy for international transfer of products in a global supply chain: A system dynamics examination. <i>Journal of Operations Management</i> , <b>2012</b> , 30, 167-179	5.2	61
59	Purchasing and Supply Management: Future Directions and Trends. <i>International Journal of Purchasing and Materials Management</i> , <b>1996</b> , 32, 2-12		60
58	Process-technology fit and its implications for manufacturing performance. <i>Journal of Operations Management</i> , <b>2001</b> , 19, 521-540	5.2	56
57	ON FUZZY GOAL PROGRAMMING SOME COMMENTS. <i>Decision Sciences</i> , <b>1981</b> , 12, 532-538	3.7	56
56	An Experimental Evaluation of Articulation of Preferences in Multiple Criterion Decision-Making (MCDM) Methods. <i>Decision Sciences</i> , <b>1988</b> , 19, 880-888	3.7	53
55	An exploratory study of manufacturing practice and performance interrelationships. <i>International Journal of Operations and Production Management</i> , <b>2005</b> , 25, 1013-1033	6.8	51
54	Coopetitive Buyer-Supplier Relationship: An Investigation of Bargaining Power, Relational Context, and Investment Strategies. <i>Decision Sciences</i> , <b>2011</b> , 42, 93-127	3.7	48
53	AN EMPIRICAL EXAMINATION OF THE UNDERLYING DIMENSIONS OF PURCHASING COMPETENCE. <i>Production and Operations Management</i> , <b>2009</b> , 10, 1-15	3.6	47
52	The fit between capabilities and priorities and its impact on performance improvement: revisiting and extending the theory of production competence. <i>International Journal of Production Research</i> , <b>2012</b> , 50, 3755-3775	7.8	46
51	Decision models in global supply chain management. <i>Industrial Marketing Management</i> , <b>2004</b> , 33, 21-27	6.9	46
50	A Dynamic Model of Product Quality and Pricing Decisions on Sales Response. <i>Decision Sciences</i> , <b>1993</b> , 24, 893-908	3.7	45
49	Reducing Behavioral Constraints to Supplier Integration: A Socio-Technical Systems Perspective. <i>Journal of Supply Chain Management</i> , <b>2013</b> , 49, 64-86	4.1	44
48	Retailer's sourcing strategy under consumer stockpiling in anticipation of supply disruptions. <i>International Journal of Production Research</i> , <b>2018</b> , 56, 3615-3635	7.8	41
47	Impact of relational norms, supplier development and trust on supplier performance. <i>Operations Management Research</i> , <b>2008</b> , 1, 24-30	3.6	41
46	Competitive Capabilities among Manufacturing Plants in Developing, Emerging, and Industrialized Countries: A Comparative Analysis. <i>Decision Sciences</i> , <b>2012</b> , 43, 37-72	3.7	40
45	Trust formation in outsourcing relationships: A social exchange theoretic perspective. <i>International Journal of Production Economics</i> , <b>2015</b> , 169, 401-412	9.3	38
44	Examining the impact of clinical quality and clinical flexibility on cardiology unit performance Does experiential quality act as a specialized complementary asset?. <i>Journal of Operations Management</i> , <b>2013</b> , 31, 505-522	5.2	38

43	Explicating the mediating role of integrative supply management practices in strategic outsourcing: a case study analysis. <i>International Journal of Production Research</i> , <b>2010</b> , 48, 379-404	7.8	38
42	The same old methodologies? Perspectives on OM research in the post-lean age. <i>International Journal of Operations and Production Management</i> , <b>2013</b> , 33, 934-956	6.8	35
41	Quality Management and Cooperative Values: Investigation of Multilevel Influences on Workgroup Performance. <i>Decision Sciences</i> , <b>2010</b> , 41, 81-113	3.7	33
40	Flexibility or Cost Saving? Sourcing Decisions with Two Suppliers. <i>Decision Sciences</i> , <b>2010</b> , 41, 623-650	3.7	30
39	Theory Development in Operations Management: Extending the Frontiers of a Mature Discipline via Qualitative Research. <i>Decision Sciences</i> , <b>2014</b> , 45, 209-227	3.7	29
38	The Influence of New Product Development Competitive Capabilities on Project Performance. <i>IEEE Transactions on Engineering Management</i> , <b>2007</b> , 54, 241-256	2.6	27
37	Governance Choice, Sourcing Relationship Characteristics, and Relationship Performance. <i>Decision Sciences</i> , <b>2014</b> , 45, 717-751	3.7	26
36	Revisiting the progression of competitive capabilities: results from a repeated cross-sectional investigation. <i>International Journal of Production Research</i> , <b>2013</b> , 51, 6631-6650	7.8	26
35	Efficient service location design in government services. <i>Journal of Operations Management</i> , <b>2005</b> , 23, 163-178	5.2	24
34	Optimal pricing and inventory strategies with multiple price markdowns over time. <i>European Journal of Operational Research</i> , <b>2015</b> , 243, 130-141	5.6	23
33	Acquisition of operations capability: A model and test across US and European firms. <i>International Journal of Production Research</i> , <b>2004</b> , 42, 833-851	7.8	23
32	The Financial Impact of FSC Certification in the United States: A Contingency Perspective. <i>Decision Sciences</i> , <b>2015</b> , 46, 527-563	3.7	21
31	The impact of asymmetry on performance in different collaboration and integration environments in supply chain management. <i>Supply Chain Management</i> , <b>2018</b> , 23, 33-49	10	20
30	Price markdown scheme in a multi-echelon supply chain in a high-tech industry. <i>European Journal of Operational Research</i> , <b>2011</b> , 215, 581-589	5.6	20
29	Quantity Flexibility Contract in the Presence of Discount Incentive. <i>Decision Sciences</i> , <b>2014</b> , 45, 49-79	3.7	19
28	Effective response to RFQs and supplier development: A supplier's perspective. <i>International Journal of Production Economics</i> , <b>2008</b> , 115, 461-470	9.3	17
27	An optimization model for phased supplier integration into e-procurement systems. <i>IIE Transactions</i> , <b>2006</b> , 38, 389-399		16
26	STRATEGIC ASPECTS OF QUALITY: A THEORETICAL ANALYSIS. <i>Production and Operations Management</i> , <b>2009</b> , 10, 514-526	3.6	15

25	Market price uncertainty, risk aversion and procurement: Combining contracts and open market sourcing alternatives. <i>International Journal of Production Economics</i> , <b>2017</b> , 185, 34-51	9.3	13
24	Hybrid (re)manufacturing: manufacturing and operational implications. <i>International Journal of Production Research</i> , <b>2012</b> , 50, 3786-3808	7.8	13
23	Reducing cost of energy in the offshore wind energy industry. <i>International Journal of Energy Sector Management</i> , <b>2016</b> , 10, 151-171	2.5	13
22	Relational asymmetry, trust, and innovation in supply chain management: a non-linear approach. <i>International Journal of Logistics Management</i> , <b>2019</b> , 30, 303-328	4.5	12
21	IMPROVING JOB SHOP PERFORMANCE THROUGH PROCESS QUEUE MANAGEMENT UNDER TRANSFER BATCHING. <i>Production and Operations Management</i> , <b>2009</b> , 9, 336-348	3.6	11
20	A dynamic model of manufacturing quality's effect on optimal advertising and pricing policies. <i>European Journal of Operational Research</i> , <b>1994</b> , 72, 485-502	5.6	11
19	. <i>IEEE Transactions on Engineering Management</i> , <b>2018</b> , 65, 6-20	2.6	11
18	Sustaining the Benefits of a Quality Initiative through Cooperative Values: A Longitudinal Study. <i>Decision Sciences</i> , <b>2012</b> , 43, 553-588	3.7	9
17	. <i>IEEE Transactions on Engineering Management</i> , <b>2016</b> , 63, 151-164	2.6	9
16	The fallacy of impact without relevance [reclaiming relevance and rigor. <i>European Business Review</i> , <b>2018</b> , 30, 157-168	13.1	7
15	An Examination of the Effect of Continuous Quality Improvements on Optimal Pricing for Durable Goods. <i>Decision Sciences</i> , <b>1996</b> , 27, 389-413	3.7	7
14	An Examination of the Effect of Continuous Quality Improvements on Optimal Pricing for Durable Goods. <i>Decision Sciences</i> , <b>1996</b> , 27, 389-413	3.7	6
13	Production Planning Using Evolving Demand Forecasts in the Automotive Industry. <i>IEEE Transactions on Engineering Management</i> , <b>2016</b> , 63, 296-304	2.6	6
12	A contingent assessment of the structural and governance characteristics of interconnected dyads in multitier supply chains. <i>International Journal of Operations and Production Management</i> , <b>2019</b> , 39, 714-738	6.8	4
11	Designing Supply Networks in Automobile and Electronics Manufacturing Industries: A Multiplex Analysis. <i>Processes</i> , <b>2019</b> , 7, 176	2.9	4
10	An investigation of innovation processes: the role of clock speed. <i>Supply Chain Forum</i> , <b>2017</b> , 18, 189-200	3.5	4
9	The Role of Schedule Mismatch in Ending Inventory Decisions in the Presence of Price Cuts. <i>Journal of Business Logistics</i> , <b>2012</b> , 33, 262-278	4.6	4
8	Assessing the transient impact of lot sizing rules following MRP implementation. <i>International Journal of Production Research</i> , <b>1984</b> , 22, 759-772	7.8	4

7	Supply network architecture and its contingent impact on innovation performance: A field study. <i>International Journal of Production Economics</i> , <b>2020</b> , 224, 107551	9.3	3
6	An Investigation of Contextual Influences on Innovation in Complex Projects. <i>Contributions To Management Science</i> , <b>2018</b> , 51-77	0.4	2
5	Risk-Constrained Information Choice. <i>Decision Sciences</i> , <b>1989</b> , 20, 677-684	3.7	2
4	Subverting Process-Based Controls: Oscillation in Automotive Recalls and a Simulation on Opportunism within a Network. <i>Decision Sciences</i> , <b>2020</b> ,	3.7	1
3	Dynamic interaction among price, quality, durability and the sales rate in a steady state environment: A theoretical analysis. <i>Mathematical and Computer Modelling</i> , <b>2006</b> , 44, 49-64		0
2	Leveraging Logistics Competence in New Product Sourcing: The Role of Strategic Intent and Impact on Performance. <i>Logistics</i> , <b>2020</b> , 4, 24	3.5	
1	Sourcing strategy across product life cycle stages: relevance of multiple-mode governance. <i>International Journal of Integrated Supply Management</i> , <b>2020</b> , 13, 1	3.8	