

Giri Jogaratnam

List of Publications by Year in descending order

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Version: 2024-02-01

25
papers

1,126
citations

430874

18
h-index

580821

25
g-index

25
all docs

25
docs citations

25
times ranked

800
citing authors

#	ARTICLE	IF	CITATIONS
1	Revisit to Expenditure-Based Segmentation: The Case of the US Kids Golf World Championship. <i>Event Management</i> , 2021, 25, 173-184.	1.1	1
2	An assessment of the Migrants's Arirang Multicultural Festival in South Korea: A comparative study of migrant and local visitors. <i>Journal of Convention and Event Tourism</i> , 2019, 20, 325-350.	3.0	7
3	Human Capital, Organizational Orientations and Performance: Evidence From the Restaurant Industry. <i>International Journal of Hospitality and Tourism Administration</i> , 2018, 19, 416-439.	2.5	11
4	How organizational culture influences market orientation and business performance in the restaurant industry. <i>Journal of Hospitality and Tourism Management</i> , 2017, 31, 211-219.	6.6	67
5	The effect of market orientation, entrepreneurial orientation and human capital on positional advantage: Evidence from the restaurant industry. <i>International Journal of Hospitality Management</i> , 2017, 60, 104-113.	8.8	94
6	Participant Perceptions of a Sport Event, Destination Competitiveness, and Intended Future Behavior: The Case of the Thunder Road Marathon in North Carolina. <i>Tourism Review International</i> , 2015, 19, 133-145.	1.3	7
7	Effects of Individual and Organizational Factors on Job Satisfaction and Intent to Stay in the Hotel and Restaurant Industry. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2010, 9, 318-339.	2.0	89
8	Environmental Uncertainty and Scanning Behavior: An Assessment of Top-Level Hotel Executives. <i>International Journal of Hospitality and Tourism Administration</i> , 2009, 10, 44-67.	2.5	22
9	Multi-Destination Segmentation Based on Push and Pull Motives. <i>Journal of Travel and Tourism Marketing</i> , 2007, 21, 19-32.	7.0	25
10	Impression Management and the Hospitality Service Encounter. <i>Journal of Travel and Tourism Marketing</i> , 2007, 20, 21-32.	7.0	20
11	College student travel: A revised model of push motives. <i>Journal of Vacation Marketing</i> , 2007, 13, 73-85.	4.3	67
12	The influence of culture on perceptions of service employee behavior. <i>Managing Service Quality</i> , 2007, 17, 275-297.	2.4	66
13	Entrepreneurial orientation and the structuring of organizations. <i>International Journal of Contemporary Hospitality Management</i> , 2006, 18, 454-468.	8.0	96
14	Market Segmentation by Activity Preferences: Validation of Cultural Festival Participants. <i>Event Management</i> , 2006, 10, 221-229.	1.1	21
15	Environmental Scanning and Information Source Utilization: Exploring the Behavior of Hong Kong Hotel and Tourism Executives. <i>Journal of Hospitality and Tourism Research</i> , 2006, 30, 170-190.	2.9	35
16	A study of hotel information technology applications. <i>International Journal of Contemporary Hospitality Management</i> , 2005, 17, 170-180.	8.0	218
17	Management Style and Environmental Scanning in the Search for Business Opportunities and Challenges. <i>International Journal of Hospitality and Tourism Administration</i> , 2005, 6, 53-71.	2.5	6
18	Customer-focused adaptation in New York City hotels: exploring the perceptions of Japanese and Korean travelers. <i>International Journal of Hospitality Management</i> , 2004, 23, 39-53.	8.8	30

#	ARTICLE	IF	CITATIONS
19	Travel Motivations. <i>Journal of Travel and Tourism Marketing</i> , 2003, 13, 61-82.	7.0	52
20	Activity preferences of Asian international and domestic American university students: An alternate basis for segmentation. <i>Journal of Vacation Marketing</i> , 2003, 9, 260-270.	4.3	69
21	Entrepreneurial Orientation and Environmental Hostility: An Assessment of Small, Independent Restaurant Businesses. <i>Journal of Hospitality and Tourism Research</i> , 2002, 26, 258-277.	2.9	52
22	Strategic Posture, Environmental Munificence, and Performance: An Empirical Study of Independent Restaurants. <i>Journal of Hospitality and Tourism Research</i> , 1999, 23, 118-138.	2.9	24
23	Matching Strategy with Performance. <i>The Cornell Hotel and Restaurant Administration Quarterly</i> , 1999, 40, 91-95.	1.1	8
24	An Empirical Analysis of Entrepreneurship and Performance in the Restaurant Industry. <i>Journal of Hospitality and Tourism Research</i> , 1999, 23, 339-353.	2.9	35
25	Title is missing!. <i>The Cornell Hotel and Restaurant Administration Quarterly</i> , 1999, 40, 91-96.	1.1	4