

Robin Roy

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11838436/publications.pdf>

Version: 2024-02-01

22
papers

1,235
citations

623734

14
h-index

752698

20
g-index

22
all docs

22
docs citations

22
times ranked

1159
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer Product Design and Innovation: Past, Present and Future. SSRN Electronic Journal, 2016, , .	0.4	0
2	Domestic heat pumps in the UK: user behaviour, satisfaction and performance. Energy Efficiency, 2012, 5, 283-301.	2.8	56
3	Case Studies in Low-Carbon Living. , 2012, , 95-120.		0
4	Adoption and Use of Household Microgeneration Heat Technologies. Low Carbon Economy, 2010, 01, 61-70.	1.2	33
5	Improving the energy performance of UK households: Results from surveys of consumer adoption and use of low- and zero-carbon technologies. Energy Efficiency, 2008, 1, 149-166.	2.8	161
6	USER-CENTRED IMPROVEMENTS TO ENERGY EFFICIENCY PRODUCTS AND RENEWABLE ENERGY SYSTEMS: RESEARCH ON HOUSEHOLD ADOPTION AND USE. International Journal of Innovation Management, 2008, 12, 327-355.	1.2	25
7	Technological innovation, energy efficient design and the rebound effect. Technovation, 2007, 27, 194-203.	7.8	315
8	Sustainable services, electronic education and the rebound effect. Environmental Impact Assessment Review, 2002, 22, 525-542.	9.2	29
9	Factoring sustainability into the Higher Education product-service system. The Journal of Sustainable Product Design, 2002, 2, 105-117.	0.4	1
10	Sustainable product-service systems. Futures, 2000, 32, 289-299.	2.5	285
11	The Design Innovation Group: Origins, Development and Future. Design Journal, 1999, 2, 2-12.	0.8	1
12	Firms and Markets that Profit from Investment in Design and Product Development. Design Journal, 1998, 1, 3-16.	0.8	4
13	Design and innovation in successful product competition. Technovation, 1997, 17, 537-594.	7.8	89
14	The risks and rewards of design investment. Journal of Marketing Management, 1995, 11, 403-417.	2.3	37
15	The evolution of ecodesign. Technovation, 1994, 14, 363-380.	7.8	20
16	<i>Can the Benefits of Good Design</i> BE QUANTIFIED?. Design Management Journal (Former Series), 1994, 5, 9-17.	0.0	15
17	The commercial impacts of investment in design. Design Studies, 1993, 14, 171-193.	3.1	45
18	Perspectives on Design and Innovation. Creativity and Innovation Management, 1993, 2, 78-86.	3.3	3

#	ARTICLE	IF	CITATIONS
19	Integrating Marketing and Design for Commercial Benefit. <i>Marketing Intelligence and Planning</i> , 1991, 9, 23-28.	3.5	6
20	Managing design projects in small and medium-sized firms. <i>Technology Analysis and Strategic Management</i> , 1990, 2, 321-336.	3.5	22
21	Competitive by design. <i>Journal of Marketing Management</i> , 1988, 4, 201-216.	2.3	62
22	The designer as "gatekeeper" in manufacturing industry. <i>Design Studies</i> , 1985, 6, 127-133.	3.1	26