

Robin Roy

List of Publications by Year in descending order

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Version: 2024-02-01

22
papers

1,235
citations

623734

14
h-index

752698

20
g-index

22
all docs

22
docs citations

22
times ranked

1159
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Technological innovation, energy efficient design and the rebound effect. Technovation, 2007, 27, 194-203. | 7.8 | 315 |
| 2 | Sustainable product-service systems. Futures, 2000, 32, 289-299. | 2.5 | 285 |
| 3 | Improving the energy performance of UK households: Results from surveys of consumer adoption and use of low- and zero-carbon technologies. Energy Efficiency, 2008, 1, 149-166. | 2.8 | 161 |
| 4 | Design and innovation in successful product competition. Technovation, 1997, 17, 537-594. | 7.8 | 89 |
| 5 | Competitive by design. Journal of Marketing Management, 1988, 4, 201-216. | 2.3 | 62 |
| 6 | Domestic heat pumps in the UK: user behaviour, satisfaction and performance. Energy Efficiency, 2012, 5, 283-301. | 2.8 | 56 |
| 7 | The commercial impacts of investment in design. Design Studies, 1993, 14, 171-193. | 3.1 | 45 |
| 8 | The risks and rewards of design investment. Journal of Marketing Management, 1995, 11, 403-417. | 2.3 | 37 |
| 9 | Adoption and Use of Household Microgeneration Heat Technologies. Low Carbon Economy, 2010, 01, 61-70. | 1.2 | 33 |
| 10 | Sustainable services, electronic education and the rebound effect. Environmental Impact Assessment Review, 2002, 22, 525-542. | 9.2 | 29 |
| 11 | The designer as "gatekeeper"™ in manufacturing industry. Design Studies, 1985, 6, 127-133. | 3.1 | 26 |
| 12 | USER-CENTRED IMPROVEMENTS TO ENERGY EFFICIENCY PRODUCTS AND RENEWABLE ENERGY SYSTEMS: RESEARCH ON HOUSEHOLD ADOPTION AND USE. International Journal of Innovation Management, 2008, 12, 327-355. | 1.2 | 25 |
| 13 | Managing design projects in small and medium-sized firms. Technology Analysis and Strategic Management, 1990, 2, 321-336. | 3.5 | 22 |
| 14 | The evolution of ecodesign. Technovation, 1994, 14, 363-380. | 7.8 | 20 |
| 15 | <i>Can the Benefits of Good Design</i> BE QUANTIFIED?. Design Management Journal (Former Series), 1994, 5, 9-17. | 0.0 | 15 |
| 16 | Integrating Marketing and Design for Commercial Benefit. Marketing Intelligence and Planning, 1991, 9, 23-28. | 3.5 | 6 |
| 17 | Firms and Markets that Profit from Investment in Design and Product Development. Design Journal, 1998, 1, 3-16. | 0.8 | 4 |
| 18 | Perspectives on Design and Innovation. Creativity and Innovation Management, 1993, 2, 78-86. | 3.3 | 3 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | The Design Innovation Group: Origins, Development and Future. Design Journal, 1999, 2, 2-12. | 0.8 | 1 |
| 20 | Factoring sustainability into the Higher Education product-service system. The Journal of Sustainable Product Design, 2002, 2, 105-117. | 0.4 | 1 |
| 21 | Consumer Product Design and Innovation: Past, Present and Future. SSRN Electronic Journal, 2016, , . | 0.4 | 0 |
| 22 | Case Studies in Low-Carbon Living. , 2012, , 95-120. | | 0 |