

John W Huppertz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11830964/publications.pdf>

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8
papers

412
citations

1478505

6
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

358
citing authors

#	ARTICLE	IF	CITATIONS
1	Does Coaching Hospitalists in a Community Hospital Improve the Measured Experience of Care?. Journal of Patient Experience, 2021, 8, 237437352199696.	0.9	0
2	Direct-to-Consumer Hospital Advertising and Domestic Medical Travel in the United States. Journal of Healthcare Management, 2020, 65, 30-43.	0.6	1
3	Predicting HCAHPS scores from hospitals' social media pages: A sentiment analysis. Health Care Management Review, 2018, 43, 359-367.	1.4	34
4	Hospital Advertising, Competition, and HCAHPS: Does It Pay to Advertise?. Health Services Research, 2017, 52, 1590-1611.	2.0	12
5	The Value of Patients' Handwritten Comments on HCAHPS Surveys. Journal of Healthcare Management, 2014, 59, 31-47.	0.6	25
6	Consumers' Use of HCAHPS Ratings and Word-of-Mouth in Hospital Choice. Health Services Research, 2010, 45, 1602-1613.	2.0	29
7	External equity, loyalty program membership, and service recovery. Journal of Services Marketing, 2010, 24, 244-254.	3.0	46
8	An Application of Equity Theory to Buyer-Seller Exchange Situations. Journal of Marketing Research, 1978, 15, 250-260.	4.8	265