

Angela Hausman

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11824625/publications.pdf>

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13
papers

1,517
citations

858243

12
h-index

1255698

13
g-index

13
all docs

13
docs citations

13
times ranked

1370
citing authors

#	ARTICLE	IF	CITATIONS
1	Hedonistic rationality: Healthy food consumption choice using muddling-through. <i>Journal of Business Research</i> , 2012, 65, 794-801.	5.8	22
2	Attribute satisfaction and experiential involvement in evaluations of live musical performance: Theory and managerial implications for services. <i>Journal of Retailing and Consumer Services</i> , 2011, 18, 210-217.	5.3	30
3	The impact of coercive and non-coercive forms of influence on trust, commitment, and compliance in supply chains. <i>Industrial Marketing Management</i> , 2010, 39, 519-526.	3.7	122
4	Expanding the marriage metaphor in understanding long-term business relationships. <i>Journal of Business and Industrial Marketing</i> , 2006, 21, 446-452.	1.8	30
5	Cooperative adoption of complex systems: a comprehensive model within and across networks. <i>Journal of Business and Industrial Marketing</i> , 2005, 20, 200-210.	1.8	19
6	Innovativeness among small businesses: Theory and propositions for future research. <i>Industrial Marketing Management</i> , 2005, 34, 773-782.	3.7	327
7	Rock on! An elementary model of customer satisfaction with musical performances. <i>Journal of Services Marketing</i> , 2004, 18, 7-18.	1.7	57
8	Modeling the Patient-Physician Service Encounter: Improving Patient Outcomes. <i>Journal of the Academy of Marketing Science</i> , 2004, 32, 403-417.	7.2	115
9	Adoption and implementation of technological innovations within long-term relationships. <i>Journal of Business Research</i> , 2003, 56, 681-686.	5.8	100
10	Taking Your Medicine. <i>Health Marketing Quarterly</i> , 2001, 19, 49-71.	0.6	42
11	Variations in relationship strength and its impact on performance and satisfaction in business relationships. <i>Journal of Business and Industrial Marketing</i> , 2001, 16, 600-616.	1.8	120
12	An Analysis of the Correlates, of US Foreign Direct Investment in Latin America. <i>Journal of Transnational Management</i> , 2000, 5, 57-82.	0.1	3
13	A multi-method investigation of consumer motivations in impulse buying behavior. <i>Journal of Consumer Marketing</i> , 2000, 17, 403-426.	1.2	530