

Daniel R Fesenmaier

List of Publications by Year in descending order

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Version: 2024-02-01

139
papers

10,712
citations

50276

46
h-index

33894

99
g-index

146
all docs

146
docs citations

146
times ranked

4651
citing authors

#	ARTICLE	IF	CITATIONS
1	Managing the structure of tourism experiences: Foundations for tourism design. Journal of Destination Marketing & Management, 2021, 19, 100408.	5.3	43
2	Knowledge Creation in Information Technology and Tourism: A Critical Reflection and an Outlook for the Future. Journal of Travel Research, 2021, 60, 1371-1376.	9.0	29
3	Designing an advanced system for destination management: a case study of Northern Indiana. Industrial Management and Data Systems, 2021, 121, 1167-1190.	3.7	4
4	Smart Tourism Design: Launching the annals of tourism research curated collection on designing tourism places. Annals of Tourism Research, 2021, 86, 103154.	6.4	53
5	Travel Information Search. , 2020, , 1-20.		10
6	Destination Value Systems: Modeling Visitor Flow Structure and Economic Impact. Journal of Travel Research, 2019, 58, 1249-1261.	9.0	21
7	Assessing emotions in online stories: comparing self-report and text-based approaches. Information Technology and Tourism, 2018, 20, 83-95.	5.8	7
8	Sharing Tourism Experiences. Journal of Travel Research, 2017, 56, 28-40.	9.0	172
9	Measuring Destination Marketing. Journal of Travel Research, 2017, 56, 143-157.	9.0	13
10	Use of social media across the trip experience: An application of latent transition analysis. Journal of Travel and Tourism Marketing, 2017, 34, 431-443.	7.0	53
11	Structural Implications of Destination Value System Networks. , 2017, , 159-171.		4
12	Twenty-Five Years Past Vogt: Assessing the Changing Information Needs of American Travellers. , 2017, , 489-502.		13
13	The Quantified Traveler: Implications for Smart Tourism Development. Tourism on the Verge, 2017, , 65-77.	1.6	17
14	Big Data Analytics, Tourism Design and Smart Tourism. Tourism on the Verge, 2017, , 299-307.	1.6	76
15	Introduction to Tourism Design and Design Science in Tourism. Tourism on the Verge, 2017, , 3-16.	1.6	12
16	Tourism Experience and Tourism Design. Tourism on the Verge, 2017, , 17-29.	1.6	17
17	Smartphone Use in Everyday Life and Travel. Journal of Travel Research, 2016, 55, 52-63.	9.0	354
18	Nonresponse Bias in Tourism Advertising Studies: Further Analyses. Tourism Analysis, 2016, 21, 293-298.	0.9	1

#	ARTICLE	IF	CITATIONS
19	27. New media in travel and tourism communication: Toward a new paradigm. , 2015, , 497-512.		3
20	Evaluating Destination Advertising. Journal of Travel Research, 2015, 54, 22-35.	9.0	20
21	Adapting to the Internet. Journal of Travel Research, 2015, 54, 511-527.	9.0	220
22	Use of The Internet for Trip Planning: A Generational Analysis. Journal of Travel and Tourism Marketing, 2015, 32, 276-289.	7.0	77
23	Estimating value in Baltimore, Maryland: An attractions network analysis. Tourism Management, 2015, 50, 238-252.	9.8	38
24	Measuring Emotions in Real Time. Journal of Travel Research, 2015, 54, 419-429.	9.0	227
25	Information technology and consumer behavior in travel and tourism: Insights from travel planning using the internet. Journal of Retailing and Consumer Services, 2015, 22, 244-249.	9.4	436
26	Effects of Channel, Timing, and Bundling on Destination Advertising Response. Tourism Analysis, 2014, 19, 97-104.	0.9	9
27	Travel Decision Flexibility. Tourism Analysis, 2014, 19, 35-49.	0.9	25
28	Prior Experience and Destination Advertising Response. Tourism Analysis, 2014, 19, 351-359.	0.9	12
29	Adapting to the mobile world: A model of smartphone use. Annals of Tourism Research, 2014, 48, 11-26.	6.4	263
30	Travel Distance and Response to Destination Advertising. Tourism Analysis, 2014, 19, 531-539.	0.9	4
31	ASSESSING ADVERTISING IN A HIERARCHICAL DECISION MODEL. Annals of Tourism Research, 2013, 40, 260-282.	6.4	39
32	Trip Budget and Destination Advertising Response. Tourism Analysis, 2013, 18, 713-722.	0.9	5
33	Traveling the Network: A Proposal for Destination Performance Metrics. International Journal of Tourism Sciences, 2013, 13, 57-75.	1.2	29
34	Transforming the Travel Experience: The Use of Smartphones for Travel. , 2013, , 58-69.		63
35	The Effect of Feedback within Social Media in Tourism Experiences. Lecture Notes in Computer Science, 2013, , 212-220.	1.3	13
36	Assessing Structure of Online Channel Use by American Travellers. , 2013, , 425-437.		0

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37	Analysing the Traveller Activities Network for Strategic Design: A Case Study of Baltimore, MD. , 2013, , 453-465.		2
38	Measuring Emotions in Real Time: Implications for Tourism Design. , 2013, , 281-295.		1
39	Adaptive Strategies to Technological Change: Understanding Travellers Using the Internet for Trip Planning. , 2013, , 411-423.		2
40	Informing destination recommender systems design and evaluation through quantitative research. International Journal of Culture, Tourism and Hospitality Research, 2012, 6, 297-315.	2.9	27
41	Non-response bias in internet-based advertising conversion studies. International Journal of Culture, Tourism and Hospitality Research, 2012, 6, 340-355.	2.9	13
42	The Role of Smartphones in Mediating the Touristic Experience. Journal of Travel Research, 2012, 51, 371-387.	9.0	546
43	The Dynamics of Search Engine Marketing for Tourist Destinations. Journal of Travel Research, 2011, 50, 365-377.	9.0	90
44	Unplanned Tourist Attraction Visits by Travellers. Tourism Geographies, 2011, 13, 398-416.	4.0	47
45	A Framework of Search Engine Use for Travel Planning. Journal of Travel Research, 2011, 50, 587-601.	9.0	84
46	Assessing the Effectiveness of Consumer Narratives for Destination Marketing. Journal of Hospitality and Tourism Research, 2011, 35, 64-78.	2.9	90
47	Travel Personae of American Pleasure Travelers: A Network Analysis. Journal of Travel and Tourism Marketing, 2010, 27, 797-811.	7.0	23
48	The Journal of <l>Information Technology & Tourism</l>: A Content Analysis of the Past 10 Years. Information Technology and Tourism, 2010, 12, 3-16.	5.8	23
49	Assessing the Visibility of Destination Marketing Organizations in Google: A Case Study of Convention and Visitor Bureau Websites in the United States. Journal of Travel and Tourism Marketing, 2010, 27, 694-707.	7.0	17
50	The Management of City Tourism in Europe. , 2010, , 5-24.		2
51	An Analysis of Search Engine Use for Travel Planning. , 2010, , 381-392.		9
52	Assessing the Dynamics of Search Results in Google. , 2010, , 405-416.		3
53	Mediating Tourist Experiences. Annals of Tourism Research, 2009, 36, 24-40.	6.4	474
54	Semantic Representation of Tourism on the Internet. Journal of Travel Research, 2009, 47, 440-453.	9.0	67

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55	Assessing Structure in Travel Queries. <i>Anatolia</i> , 2009, 20, 223-235.	2.4	15
56	Persuasive Design of Destination Web Sites: An Analysis of First Impression. <i>Journal of Travel Research</i> , 2008, 47, 3-13.	9.0	217
57	Representation of the Online Tourism Domain in Search Engines. <i>Journal of Travel Research</i> , 2008, 47, 137-150.	9.0	211
58	Marketing Places Through Firstâ€Person Storiesâ€”an Analysis of Pennsylvania Roadtripper Blog. <i>Journal of Travel and Tourism Marketing</i> , 2008, 25, 299-311.	7.0	104
59	Tourist Activated Networks: Implications for Dynamic Packaging Systems in Tourism. , 2008, , 198-208.		7
60	Mobile Devices as Substitute or Supplement to Traditional Information Sources: City Tourists, Mobile Guides and GPS navigation. , 2008, , 324-335.		7
61	Designing Interactions in Tourism Mediascape â€” Identification of Patterns for Mobile 2.0 Platform. , 2008, , 395-406.		9
62	Identifying the Online Tourism Domain: Implications for Search Engine Development for Tourism. , 2008, , 486-496.		0
63	Language representation of restaurants: Implications for developing online recommender systems. <i>International Journal of Hospitality Management</i> , 2007, 26, 1005-1018.	8.8	19
64	Benchmarking as a Strategic Tool for Destination Management Organizations. <i>Journal of Travel and Tourism Marketing</i> , 2007, 22, 81-93.	7.0	20
65	Collaborative destination marketing: A case study of Elkhart county, Indiana. <i>Tourism Management</i> , 2007, 28, 863-875.	9.8	259
66	Assessing eBusiness Models of U.S. Destination Marketing Organizations. , 2007, , 185-194.		3
67	A Conceptual Framework of Persuasive Architecture of Tourism Websites: Propositions and Implications. , 2007, , 243-254.		7
68	An Assessment of Innovation in Web Marketing: Investigating American Convention and Visitors Bureaus. , 2007, , 365-376.		3
69	Searching for the Future: Challenges Faced by Destination Marketing Organizations. <i>Journal of Travel Research</i> , 2006, 45, 116-126.	9.0	272
70	The Nature of Japanese Travelers' Multidestination Trips in the United States. <i>Tourism Review International</i> , 2006, 9, 271-280.	1.3	3
71	The role of information technology use in American convention and visitors bureaus. <i>Tourism Management</i> , 2006, 27, 326-341.	9.8	73
72	Online Information Search. <i>Annals of Tourism Research</i> , 2006, 33, 809-832.	6.4	338

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73	Multicity trip patterns. <i>Annals of Tourism Research</i> , 2006, 33, 1057-1078.	6.4	98
74	Persuasion in Recommender Systems. <i>International Journal of Electronic Commerce</i> , 2006, 11, 81-100.	3.0	104
75	Identifying the Success Factors of Web-Based Marketing Strategy: An Investigation of Convention and Visitors Bureaus in the United States. <i>Journal of Travel Research</i> , 2006, 44, 239-249.	9.0	124
76	Futuring Internet Marketing Activities Using Change Propensity Analysis. <i>Journal of Travel Research</i> , 2006, 45, 158-166.	9.0	17
77	ASSESSING THE INITIAL STEP IN THE PERSUASION PROCESS: META TAGS ON DESTINATION MARKETING WEBSITES. <i>Information Technology and Tourism</i> , 2006, 8, 91-104.	5.8	26
78	Modeling Tourism Advertising Effectiveness. <i>Journal of Travel Research</i> , 2005, 44, 42-49.	9.0	108
79	Assessing the Initial Step in the Persuasion Process: META Tags on Destination Marketing Websites. , 2005, , 215-226.		5
80	AN ANALYSIS OF TWO SEARCH ENGINE INTERFACE METAPHORS FOR TRIP PLANNING. <i>Information Technology and Tourism</i> , 2005, 7, 103-117.	5.8	14
81	A Multi-Criteria Approach to Destination Benchmarking. <i>Journal of Travel and Tourism Marketing</i> , 2004, 16, 1-18.	7.0	54
82	Towards understanding members'™ general participation in and active contribution to an online travel community. <i>Tourism Management</i> , 2004, 25, 709-722.	9.8	402
83	TELL ME WHO YOU ARE AND I WILL TELL YOU WHERE TO GO: USE OF TRAVEL PERSONALITIES IN DESTINATION RECOMMENDATION SYSTEMS. <i>Information Technology and Tourism</i> , 2004, 7, 3-12.	5.8	79
84	Interface Metaphors and Their Roles in Travel Related Websites. , 2004, , 184-194.		5
85	Services and functions provided by European city tourist offices: a longitudinal study. <i>International Journal of Tourism Research</i> , 2003, 5, 13-27.	3.7	7
86	DIETORECS: Travel Advisory for Multiple Decision Styles. , 2003, , 232-241.		46
87	Experience-based Internet Marketing: An Exploratory Study of Sensory Experiences Associated with Pleasure Travel to the Midwest United States. , 2003, , 49-57.		28
88	Conceptualizing the Travel Decision-Making Hierarchy: A Review of Recent Developments. <i>Tourism Analysis</i> , 2002, 7, 15-32.	0.9	221
89	Searching for Experiences. <i>Journal of Travel and Tourism Marketing</i> , 2002, 12, 1-17.	7.0	146
90	Defining the virtual tourist community: implications for tourism marketing. <i>Tourism Management</i> , 2002, 23, 407-417.	9.8	379

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91	Multi-City Pleasure Trip Patterns: An Analysis of International Travelers to the U. S., 2002, , 53-62.		2
92	Measuring the Needs of Virtual Community Members: An Empirical Study of an Online Travel Community. , 2002, , 105-114.		3
93	Behavioral Foundations for Human-Centric Travel Decision-Aid Systems. , 2002, , 356-365.		8
94	Collaborative Filtering: Strategies for Travel Destination Bundling. , 2001, , 167-175.		5
95	Measuring Effective IT Use among American Convention and Visitors Bureaus. , 2001, , 52-61.		4
96	Exploring Caller Dialogue: Analyzing Directed Information Search for Tourism Products. , 2001, , 244-250.		2
97	Preparing for the New Economy: Advertising Strategies and Change in Destination Marketing Organizations. Journal of Travel Research, 2000, 39, 146-156.	9.0	247
98	A Conceptual Framework for Evaluating Effects of a Virtual Tour. , 2000, , 314-323.		10
99	A Typology of Tourism Related Web Sites: Its Theoretical Background and Implications. , 2000, , 381-395.		16
100	Expanding the functional information search model. Annals of Tourism Research, 1998, 25, 551-578.	6.4	428
101	Communication Strategies to Reach First-Time Visitors. Journal of Travel and Tourism Marketing, 1998, 7, 69-89.	7.0	34
102	Effects of Service Climate on Managers' and Employees' Rating of Visitors' Service Quality Expectations. Journal of Travel Research, 1997, 36, 15-22.	9.0	35
103	Clarification of Cumulative Attractivity as a Concept and its Measurement: Comments on Lue, Crompton, and Stewart. Journal of Travel Research, 1997, 36, 74-77.	9.0	10
104	Pictorial element of destination in image formation. Annals of Tourism Research, 1997, 24, 537-565.	6.4	494
105	A Neural Network Approach to Discrete Choice Modeling. Journal of Travel and Tourism Marketing, 1996, 5, 119-144.	7.0	10
106	Modelling the Influence of Information Obtained at State Welcome Centers on Visitors Expenditures. Journal of Travel and Tourism Marketing, 1996, 4, 19-28.	7.0	21
107	Tourists and retailers' perceptions of services. Annals of Tourism Research, 1995, 22, 763-780.	6.4	63
108	Traveler Use of Visitor Information Centers: Implications for Development in Illinois. Journal of Travel Research, 1994, 33, 44-50.	9.0	27

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109	Geographic and Seasonal Variation in the Concentration of Travel in the United States. Journal of Travel Research, 1994, 32, 61-64.	9.0	32
110	Functional and Aesthetic Information Needs Underlying The Pleasure Travel Experience. Journal of Travel and Tourism Marketing, 1994, 2, 133-146.	7.0	30
111	Conceptualization of multi-destination pleasure trips. Annals of Tourism Research, 1993, 20, 289-301.	6.4	286
112	Investigating the Influence of Welcome Center Information on Travel Behavior. Journal of Travel Research, 1993, 31, 47-52.	9.0	61
113	Highway Accessibility and Regional Tourist Expenditures. Journal of Travel Research, 1993, 31, 58-63.	9.0	12
114	A Comparison Between Welcome Center Visitors and General Highway Auto Travelers. Journal of Travel Research, 1993, 31, 40-46.	9.0	17
115	Evaluating the Economic Impact of Travel Information Provided at Indiana Welcome Centers. Journal of Travel Research, 1993, 31, 33-39.	9.0	31
116	Evaluating the Utility of Touristic Information Sources for Planning Midwest Vacation Travel. Journal of Travel and Tourism Marketing, 1993, 1, 1-18.	7.0	28
117	Risk Perceptions and Pleasure Travel: An Exploratory Analysis. Journal of Travel Research, 1992, 30, 17-26.	9.0	608
118	A factor analytic study of attitudinal structure and its impact on rural landowners' access policies. Environmental Management, 1990, 14, 269-277.	2.7	11
119	Evaluating spatial structure effects in recreation travel. Leisure Sciences, 1990, 12, 367-381.	3.1	60
120	Theoretical and methodological issues in behavioral modeling: Introductory comments. Leisure Sciences, 1990, 12, 1-7.	3.1	13
121	Recreation Expenditures and Opportunity Theory: The Case of Illinois. Journal of Leisure Research, 1989, 21, 106-123.	1.4	8
122	Assessing the Economic Impact of Outdoor Recreation Travel to the Texas Gulf Coast. Journal of Travel Research, 1989, 28, 18-23.	9.0	23
123	Involvement-based segmentation. Tourism Management, 1989, 10, 293-300.	9.8	72
124	Community-tourism ties. Annals of Tourism Research, 1989, 16, 504-513.	6.4	5
125	Modeling rural landowners' hunter access policies in East Texas, USA. Environmental Management, 1988, 12, 229-236.	2.7	12
126	DESTINATION DIVERSIFICATION AND ACTIVITY PACKAGES IN OUTDOOR RECREATION PLANNING. Tijdschrift Voor Economische En Sociale Geografie, 1988, 79, 332-342.	2.1	3

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127	Destination diversification as an indicator of activity compatibility: An exploratory analysis. Leisure Sciences, 1988, 10, 167-178.	3.1	26
128	Integrating Activity Patterns Into Destination Choice Models. Journal of Leisure Research, 1988, 20, 175-191.	1.4	45
129	Outdoor recreation expenditures and the effects of spatial structure. Leisure Sciences, 1987, 9, 27-40.	3.1	16
130	Sampling bias in state visitor surveys. Annals of Tourism Research, 1987, 14, 136-138.	6.4	0
131	Locational Analysis I n Campground Development Decisions. Journal of Travel Research, 1986, 24, 18-22.	9.0	7
132	Spatial Structure and Behavior Response in Outdoor Recreation Participaton. Geografiska Annaler, Series B: Human Geography, 1985, 67, 131-138.	1.4	7
133	Modeling Variation in Destination Patronage for Outdoor Recreation Activity. Journal of Travel Research, 1985, 24, 17-23.	9.0	10
134	EVALUATING THE STABILITY OF OUTDOOR RECREATION PARTICIPATION MODELSâ—. Professional Geographer, 1985, 37, 15-21.	1.8	2
135	Spatial Structure and Behavior Response in Outdoor Recreation Participaton. Geografiska Annaler, Series B: Human Geography, 1985, 67, 131.	1.4	20
136	Modelling recreation choice: A case study of management alternatives in Chicago. Regional Studies, 1984, 18, 31-43.	4.4	34
137	The importance of urban milieu in predicting recreation participation: The case of day hiking. Leisure Sciences, 1981, 4, 459-476.	3.1	9
138	Information Technology: Shaping the Past, Present, and Future of Tourism. , 0, , 559-581.		15
139	Tourism Marketing from 1990â€“2010. , 0, , .		1