

# Gennaro Civero

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1180880/publications.pdf>

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7  
papers

131  
citations

1307594

7  
h-index

1720034

7  
g-index

7  
all docs

7  
docs citations

7  
times ranked

104  
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of sustainability on marketing strategy and business performance: The case of Italian fisheries. <i>Business Strategy and the Environment</i> , 2022, 31, 1538-1551.	14.3	19
2	Food: Not Only Safety, but Also Sustainability. The Emerging Trend of New Social Consumers. <i>Sustainability</i> , 2021, 13, 12967.	3.2	14
3	Sustainable strategies and <scp>corporate social responsibility</scp> in the Italian fisheries companies. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2983-2990.	8.7	24
4	Social and Ecological High Influential Factors in Community Gardens Innovation: An Empirical Survey in Italy. <i>Sustainability</i> , 2020, 12, 4651.	3.2	37
5	Orientation of Agri-Food Companies to CSR and Consumer Perception: A Survey on Two Italian Companies. <i>Recent Patents on Food, Nutrition &amp; Agriculture</i> , 2018, 9, 134-141.	0.9	8
6	Consumer behaviour and corporate social responsibility: an empirical study of Expo 2015. <i>British Food Journal</i> , 2017, 119, 1826-1838.	2.9	20
7	Urban Gardening as a New Frontier of Wellness: Case Studies from the City of Naples. <i>International Journal of Social Sustainability in Economic, Social and Cultural Context</i> , 2017, 13, 39-49.	0.2	9