

# Seyhmus Baloglu

## List of Publications by Year in descending order

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Version: 2024-02-01

53  
papers

8,546  
citations

134610

34  
h-index

198040

52  
g-index

55  
all docs

55  
docs citations

55  
times ranked

4334  
citing authors

#	ARTICLE	IF	CITATIONS
1	A content analysis of hospitality research's research methods in the 2010s. <i>International Hospitality Review</i> , 2023, 37, 286-313.	1.8	0
2	Organizational Motivations for Green Practices in Casual Restaurants. <i>International Journal of Hospitality and Tourism Administration</i> , 2022, 23, 269-288.	1.7	15
3	Examining the role of country image in the relationship between cuisine image and intention to visit a country. <i>International Journal of Tourism Research</i> , 2021, 23, 555-568.	2.1	7
4	The Influence of Green Message Types on Advertising Effectiveness for Luxury and Budget Hotel Segments. <i>Cornell Hospitality Quarterly</i> , 2020, 61, 443-460.	2.2	36
5	Impact of experience on emotional well-being and loyalty. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 427-445.	5.1	39
6	Building loyalty through reward programs: The influence of perceptions of fairness and brand attachment. <i>International Journal of Hospitality Management</i> , 2019, 76, 19-28.	5.3	92
7	Restaurant Managers' Adoption of Sustainable Practices: An Application of Institutional Theory and Theory of Planned Behavior. <i>Journal of Foodservice Business Research</i> , 2018, 21, 154-171.	1.3	42
8	Evaluation of Reward Programs Based on Member Preferences and Perceptions of Fairness. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 106-126.	5.1	7
9	Perceived impacts of medical tourism development on community wellbeing. <i>Tourism Management</i> , 2018, 69, 232-245.	5.8	106
10	Casino Loyalty: The Influence of Loyalty Program, Switching Costs, and Trust. <i>Journal of Hospitality and Tourism Research</i> , 2017, 41, 846-868.	1.8	50
11	Destination Neurogenetics: Creation of destination meme maps of tourists. <i>Journal of Business Research</i> , 2017, 74, 154-161.	5.8	12
12	A Model of Memorable Tourism Experience: The Effects on Satisfaction, Affective Commitment, and Storytelling. <i>Tourism Analysis</i> , 2017, 22, 201-217.	0.5	87
13	Profiling the motivations and experiences of spa customers. <i>Anatolia</i> , 2016, 27, 262-264.	1.3	9
14	Energy Efficiency Initiatives at Upscale and Luxury U.S. Lodging Properties. <i>Cornell Hospitality Quarterly</i> , 2015, 56, 237-247.	2.2	12
15	Destination Image and Brand Personality of Jamaica: A Model of Tourist Behavior. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 1057-1070.	3.1	88
16	The Efficacy of Sustainability Values in Predicting Travelers' Choices for Sustainable Hospitality Businesses. <i>Cornell Hospitality Quarterly</i> , 2014, 55, 115-126.	2.2	43
17	City Branding: Investigating a Brand Advocacy Model for Distinct Segments. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 239-265.	5.1	33
18	Tourists' adoption of self-service technologies at resort hotels. <i>Journal of Business Research</i> , 2013, 66, 692-699.	5.8	147

#	ARTICLE	IF	CITATIONS
19	Tourism Competitiveness of Asia Pacific Destinations. <i>Tourism Analysis</i> , 2013, 18, 371-384.	0.5	45
20	Applying the Loyalty Matrix to Evaluate Casino Loyalty Programs. <i>Cornell Hospitality Quarterly</i> , 2013, 54, 333-346.	2.2	34
21	Importance of Green Hotel Attributes to Business and Leisure Travelers. <i>Journal of Hospitality Marketing and Management</i> , 2012, 21, 395-413.	5.1	83
22	Hotel Guests' Preferences for Green Guest Room Attributes. <i>Cornell Hospitality Quarterly</i> , 2011, 52, 302-311.	2.2	247
23	Medical travel facilitator websites: An exploratory study of web page contents and services offered to the prospective medical tourist. <i>Tourism Management</i> , 2011, 32, 709-716.	5.8	117
24	Brand personality of tourist destinations: An application of self-congruity theory. <i>Tourism Management</i> , 2011, 32, 114-127.	5.8	411
25	Brand personality and destination image of Istanbul. <i>Anatolia</i> , 2011, 22, 69-88.	1.3	57
26	Gaming Destination Images: Implications for Branding. <i>Journal of Travel Research</i> , 2010, 49, 68-78.	5.8	61
27	A model of customer-based brand equity and its application to multiple destinations. <i>Tourism Management</i> , 2009, 30, 219-231.	5.8	493
28	Destination Competitiveness of Middle Eastern Countries: An Examination of Relative Positioning. <i>Anatolia</i> , 2009, 20, 151-163.	1.3	30
29	Measuring Destination Competitiveness: Multiple Destinations Versus Multiple Nationalities. <i>Journal of Hospitality Marketing and Management</i> , 2009, 19, 56-71.	5.1	37
30	Host Image and Destination Personality. <i>Tourism Analysis</i> , 2007, 12, 433-446.	0.5	106
31	A taxonomy of hosts visiting friends and relatives. <i>Annals of Tourism Research</i> , 2007, 34, 497-516.	3.7	90
32	What Hotel Sales and Marketing Executives Should Know Before Investing Dollars in Sales Technology. <i>Journal of Convention and Event Tourism</i> , 2006, 8, 31-44.	1.8	3
33	The website design and Internet site marketing practices of upscale and luxury hotels in Turkey. <i>Tourism Management</i> , 2006, 27, 171-176.	5.8	229
34	Association meeting planners' perceptions and intentions for five major US convention cities: the structured and unstructured images. <i>Tourism Management</i> , 2005, 26, 743-752.	5.8	115
35	An Exploratory Study on the Impact of Self-Service Technology on Restaurant Operations. <i>Journal of Foodservice Business Research</i> , 2005, 8, 55-65.	1.3	20
36	A Cognitive-Affective Positioning Analysis of Convention Cities: An Extension of the Circumplex Model of Affect. <i>Tourism Analysis</i> , 2005, 9, 299-308.	0.5	6

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37	The Relationship Between Destination Performance, Overall Satisfaction, and Behavioral Intention for Distinct Segments. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2004, 4, 149-165.	1.7	60
38	The Role of Emotional Commitment in Relationship Marketing: An Empirical Investigation of a Loyalty Model for Casinos. <i>Journal of Hospitality and Tourism Research</i> , 2003, 27, 470-489.	1.8	122
39	Association Meeting Planners' Perceived Performance of Las Vegas. <i>Journal of Convention and Event Tourism</i> , 2003, 5, 13-27.	0.2	35
40	The First Tourism Graduate Students Conference in Turkey. <i>Anatolia</i> , 2002, 13, 221-223.	1.3	0
41	Nonhost Community Resident Reactions to the 2002 Winter Olympics: The Spillover Impacts. <i>Journal of Travel Research</i> , 2002, 41, 46-56.	5.8	302
42	Association Meeting Planners' Perceptions of Five Major Convention Cities. <i>Journal of Convention and Event Tourism</i> , 2001, 3, 21-30.	0.2	40
43	Tourism destination images of Turkey, Egypt, Greece, and Italy as perceived by US-based tour operators and travel agents. <i>Tourism Management</i> , 2001, 22, 1-9.	5.8	466
44	Image variations of Turkey by familiarity index: informational and experiential dimensions. <i>Tourism Management</i> , 2001, 22, 127-133.	5.8	368
45	Including Student Information in Cover Letters: I am a Student, Please Help. <i>Journal of Hospitality and Tourism Education</i> , 2000, 12, 16-18.	2.5	1
46	A Path Analytic Model of Visitation Intention Involving Information Sources, Socio-Psychological Motivations, and Destination Image. <i>Journal of Travel and Tourism Marketing</i> , 2000, 8, 81-90.	3.1	242
47	A Content Analysis of Subject Areas and Research Methods Used in Five Hospitality Management Journals. <i>Journal of Hospitality and Tourism Research</i> , 1999, 23, 53-70.	1.8	127
48	U.S. International Pleasure Travelers' Images of Four Mediterranean Destinations: A Comparison of Visitors and Nonvisitors. <i>Journal of Travel Research</i> , 1999, 38, 144-152.	5.8	345
49	A model of destination image formation. <i>Annals of Tourism Research</i> , 1999, 26, 868-897.	3.7	2,140
50	An Empirical Investigation of Attitude Theory for Tourist Destinations: a Comparison of Visitors and Nonvisitors. <i>Journal of Hospitality and Tourism Research</i> , 1998, 22, 211-224.	1.8	42
51	Overlapping product benefit segments in the lodging industry: a canonical correlation approach. <i>International Journal of Contemporary Hospitality Management</i> , 1998, 10, 159-166.	5.3	17
52	Affective Images of Tourism Destinations. <i>Journal of Travel Research</i> , 1997, 35, 11-15.	5.8	676
53	Market segments of push and pull motivations: a canonical correlation approach. <i>International Journal of Contemporary Hospitality Management</i> , 1996, 8, 32-38.	5.3	346