

Shuili Du

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11777584/publications.pdf>

Version: 2024-02-01

23
papers

4,850
citations

430874

18
h-index

713466

21
g-index

23
all docs

23
docs citations

23
times ranked

3074
citing authors

#	ARTICLE	IF	CITATIONS
1	Maximizing Business Returns to Corporate Social Responsibility (CSR): The Role of CSR Communication. <i>International Journal of Management Reviews</i> , 2010, 12, 8-19.	8.3	1,684
2	Reaping relational rewards from corporate social responsibility: The role of competitive positioning. <i>International Journal of Research in Marketing</i> , 2007, 24, 224-241.	4.2	985
3	Striving for Legitimacy Through Corporate Social Responsibility: Insights from Oil Companies. <i>Journal of Business Ethics</i> , 2012, 110, 413-427.	6.0	427
4	Corporate Social Responsibility and Competitive Advantage: Overcoming the Trust Barrier. <i>Management Science</i> , 2011, 57, 1528-1545.	4.1	361
5	Exploring the relationship between corporate social responsibility and firm innovation. <i>Marketing Letters</i> , 2015, 26, 703-714.	2.9	208
6	The Roles of Leadership Styles in Corporate Social Responsibility. <i>Journal of Business Ethics</i> , 2013, 114, 155-169.	6.0	191
7	Corporate Social Responsibility, Multi-faceted Job-Products, and Employee Outcomes. <i>Journal of Business Ethics</i> , 2015, 131, 319-335.	6.0	127
8	Corporate social responsibility: a consumer psychology perspective. <i>Current Opinion in Psychology</i> , 2016, 10, 70-75.	4.9	123
9	Consumer reactions to corporate social responsibility: The role of CSR domains. <i>Journal of Business Research</i> , 2019, 95, 502-513.	10.2	118
10	Sustainability, Social Media Driven Open Innovation, and New Product Development Performance*. <i>Journal of Product Innovation Management</i> , 2016, 33, 55-71.	9.5	117
11	How virtual corporate social responsibility dialogs generate value: A framework and propositions. <i>Journal of Business Research</i> , 2013, 66, 1494-1504.	10.2	96
12	Paradoxes of artificial intelligence in consumer markets: Ethical challenges and opportunities. <i>Journal of Business Research</i> , 2021, 129, 961-974.	10.2	94
13	Do Corporate Social Responsibility Reports Convey Value Relevant Information? Evidence from Report Readability and Tone. <i>Journal of Business Ethics</i> , 2021, 172, 253-274.	6.0	91
14	The Business Case for Sustainability Reporting: Evidence from Stock Market Reactions. <i>Journal of Public Policy and Marketing</i> , 2017, 36, 313-330.	3.4	49
15	Exploring the Social and Business Returns of a Corporate Oral Health Initiative Aimed at Disadvantaged Hispanic Families. <i>Journal of Consumer Research</i> , 2008, 35, 483-494.	5.1	47
16	Organic consumption behavior: A social identification perspective. <i>Food Quality and Preference</i> , 2017, 62, 190-198.	4.6	40
17	Emerging Research Themes in Innovation and New Product Development: Insights from the 2017 PDMA-UNH Doctoral Consortium. <i>Journal of Product Innovation Management</i> , 2018, 35, 300-307.	9.5	35
18	Sustainability-focused innovation in the business-to-business context: Antecedents and managerial implications. <i>Journal of Business Research</i> , 2022, 138, 117-129.	10.2	29

#	ARTICLE	IF	CITATIONS
19	Does corporate social responsibility affect auditor-client contracting? Evidence from auditor selection and audit fees. <i>Advances in Accounting</i> , 2020, 51, 100499.	1.0	14
20	Reimagining the Future of Technology: “The Social Dilemma” Review. <i>Journal of Business Ethics</i> , 2022, 177, 213-215.	6.0	5
21	Corporate Social Responsibility, Multi-Faceted Job-Products, and Employee Outcomes. <i>SSRN Electronic Journal</i> , 0, , .	0.4	3
22	The effects of crowdsourcing contribution type and temporal consistency on new product development success. <i>R and D Management</i> , 0, , .	5.3	3
23	Is a specific claim always better? The double-edged effects of claim specificity in green advertising. <i>Journal of Business Research</i> , 2022, 151, 435-447.	10.2	3