

Mari Suoranta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11740678/publications.pdf>

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3
papers

116
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

109
citing authors

#	ARTICLE	IF	CITATIONS
1	Bricolage in the marketing efforts of a social enterprise. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2016, 18, 176-196.	1.2	16
2	Entrepreneurial marketing: a comparative study. <i>Service Industries Journal</i> , 2013, 33, 705-719.	8.3	47
3	Strategic network marketing in technology SMEs. <i>Journal of Marketing Management</i> , 2013, 29, 671-697.	2.3	53