

Vivek Dalela

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11727390/publications.pdf>

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4

papers

617

citations

2258059

3

h-index

2550090

3

g-index

4

all docs

4

docs citations

4

times ranked

569

citing authors

#	ARTICLE	IF	CITATIONS
1	A Generalized Multidimensional Scale for Measuring Customer Engagement. Journal of Marketing Theory and Practice, 2014, 22, 401-420.	4.3	457
2	Examining collaborative supply chain service technologies: a study of intensity, relationships, and resources. Journal of the Academy of Marketing Science, 2010, 38, 71-89.	11.2	94
3	Technology and Flexibility: Enablers of Collaboration and Time-Based Logistics Quality. Journal of Business Logistics, 2012, 33, 34-49.	10.6	65
4	A framework for partner engagement: Episodes in the life of interorganizational partnerships. Journal of Marketing Theory and Practice, 0, , 1-18.	4.3	1