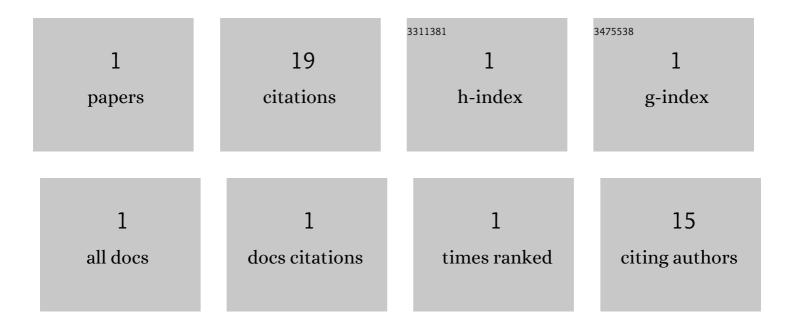
Shervin Shahrokhi Tehrani

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/117246/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Selling Your Product Through Competitors' Outlets: Channel Strategy When Consumers Comparison Shop. Marketing Science, 2018, 37, 138-152.	4.1	19