

Arsa Utoyo

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1172410/publications.pdf>

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1
papers

0
citations

1
all docs

1
docs citations

1
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	How Do People's Perceptions of Enjoy Jakarta Advertising Campaign Using a Social Semiotics Opinion?. Advanced Science Letters, 2017, 23, 92-95.	0.2	0