

Michael Parent

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11722757/publications.pdf>

Version: 2024-02-01

15
papers

965
citations

840585

11
h-index

1199470

12
g-index

15
all docs

15
docs citations

15
times ranked

735
citing authors

#	ARTICLE	IF	CITATIONS
1	A content analysis of influential wine blogs. International Journal of Wine Business Research, 2014, 26, 168-187.	1.0	13
2	Operatic flash mob: Consumer arousal, connectedness and emotion. Journal of Consumer Behaviour, 2012, 11, 244-251.	2.6	13
3	The Social Media Release as a Corporate Communications Tool for Bloggers. IEEE Transactions on Professional Communication, 2012, , .	0.6	0
4	Understanding Consumer Conversations Around Ads in a Web 2.0 World. Journal of Advertising, 2011, 40, 87-102.	4.1	257
5	Luxury wine brands as gifts: ontological and aesthetic perspectives. International Journal of Wine Business Research, 2011, 23, 258-270.	1.0	26
6	The Social Media Release as a Corporate Communication Tool for Bloggers. IEEE Transactions on Professional Communication, 2011, 54, 122-132.	0.6	18
7	Brand signal quality of products in an asymmetric online information environment: An experimental study. Journal of Consumer Behaviour, 2011, 10, 169-178.	2.6	23
8	How far can luxury brands travel? Avoiding the pitfalls of luxury brand extension. Business Horizons, 2009, 52, 187-197.	3.4	64
9	Governing Information Technology Risk. California Management Review, 2009, 51, 134-152.	3.4	72
10	Aesthetics and Ephemerality: Observing and Preserving the Luxury Brand. California Management Review, 2009, 52, 45-66.	3.4	375
11	Robbing Peter to Pay Paul: The Differential Effect of GSS Restrictiveness on Process Satisfaction and Group Cohesion. Group Decision and Negotiation, 2008, 17, 303-320.	2.0	6
12	GSS for Multi-Organizational Collaboration: Reflections on Process and Content. Group Decision and Negotiation, 2005, 14, 307-331.	2.0	58
13	A model of electronic commerce adoption by small voluntary organizations. European Journal of Information Systems, 2004, 13, 147-159.	5.5	38
14	Towards a conceptualization of secrecy in marketing. Journal of Strategic Marketing, 0, , 1-16.	3.7	1
15	Understanding IT Governance. , 0, , 41-61.		1