

Florian Kohlbacher

List of Publications by Year in descending order

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42
papers

1,162
citations

394421

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43
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43
times ranked

957
citing authors

#	ARTICLE	IF	CITATIONS
1	In Pursuit of Happiness: Disentangling Sustainable Consumption, Consumer Alienation, and Social Desirability. <i>Journal of Consumer Policy</i> , 2022, 45, 149-173.	1.3	6
2	Shaking Confidence in Technology: Effects of an Earthquake-Induced Nuclear Disaster on Technology Adoption in Middle-Aged and Older Adults. <i>Journal of Applied Gerontology</i> , 2021, 40, 500-509.	2.0	1
3	Charitable behavior in China under the Charity Law: Evaluation of charity advertisements involving in-groups and out-groups. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2021, 26, e1696.	0.8	0
4	Proactive marketing response to population aging: The roles of capabilities and commitment of firms. <i>Journal of Business Research</i> , 2020, 113, 93-104.	10.2	14
5	How a user innovation origin affects firms' subsequent innovation performance: the case of Japan's fishing tackle industry. <i>Innovation: Management, Policy and Practice</i> , 2020, 22, 160-192.	3.9	6
6	Older people's adoption of e-learning services: A qualitative study of facilitators and barriers. <i>Gerontology and Geriatrics Education</i> , 2020, 41, 291-307.	0.8	12
7	Natural disasters and the life course paradigm: The case of 2011 Japanese triple disaster. <i>Journal of Global Scholars of Marketing Science</i> , 2020, 30, 76-87.	2.0	4
8	Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces. <i>Proceedings - Academy of Management</i> , 2020, 2020, 14375.	0.1	1
9	The distinctiveness and diversity of entrepreneurial ecosystems in China, Japan, and South Korea: an exploratory analysis. <i>Asian Business and Management</i> , 2019, 18, 211-247.	2.8	33
10	Firms' (non)responses: The role of ambivalence in the case of population aging in Japan. <i>Long Range Planning</i> , 2019, 52, 236-254.	4.9	9
11	Older Consumers' Adoption of Innovation in Japan: The Mediating Role of Cognitive Age. <i>Journal of International Consumer Marketing</i> , 2018, 30, 244-259.	3.7	9
12	Does A Major Earthquake Change Attitudes and Well-Being Judgments? A Natural Experiment. <i>Social Psychological and Personality Science</i> , 2018, 9, 364-371.	3.9	12
13	Uses and Gratifications Sought From Mobile Phones and Loneliness Among Japanese Midlife and Older Adults: A Mediation Analysis. <i>Innovation in Aging</i> , 2018, 2, igy027.	0.1	23
14	Cause-related marketing in Asia: The effect of consumer involvement and gender. <i>Social Business</i> , 2018, 8, 227-252.	0.3	1
15	Face-ism from an International Perspective: Gendered Self-Presentation in Online Dating Sites Across Seven Countries. <i>Sex Roles</i> , 2017, 77, 604-614.	2.4	8
16	Does A Major Earthquake Change Job Preferences and Human Values?. <i>European Journal of Personality</i> , 2017, 31, 258-265.	3.1	25
17	Life satisfaction in Japan: The role of hedonic values, advertising and watching TV. <i>Social Business</i> , 2017, 7, 155-175.	0.3	3
18	Ethically minded consumer behavior: Scale review, development, and validation. <i>Journal of Business Research</i> , 2016, 69, 2697-2710.	10.2	171

#	ARTICLE	IF	CITATIONS
19	Japan's <i>ikumen</i> discourse: macro and micro perspectives on modern fatherhood. <i>Japan Forum</i> , 2016, 28, 212-232.	1.1	17
20	Silver Product Development: The Concept of Autonomy as the Common Denominator in Innovations for Older Users. , 2016, , .		2
21	Leading the way into the future: the development of a (lead) market for care robotics in Japan. <i>International Journal of Technology, Policy and Management</i> , 2015, 15, 21.	0.3	13
22	Baby Boomers of different nations. <i>International Marketing Review</i> , 2015, 32, 245-278.	3.6	32
23	Individual differences in the relationship between domain satisfaction and happiness: The moderating role of domain importance. <i>Personality and Individual Differences</i> , 2015, 86, 82-87.	2.9	26
24	The representation of older people in television advertisements and social change: the case of Japan. <i>Ageing and Society</i> , 2015, 35, 865-887.	1.7	28
25	Disasters, donations, and tax law changes: Disentangling effects on subjective well-being by exploiting a natural experiment. <i>Journal of Economic Psychology</i> , 2015, 50, 94-112.	2.2	15
26	Happiness in Japan in Times of Upheaval: Empirical Evidence from the National Survey on Lifestyle Preferences. <i>Journal of Happiness Studies</i> , 2015, 16, 333-366.	3.2	48
27	Golden opportunities for silver innovation: How demographic changes give rise to entrepreneurial opportunities to meet the needs of older people. <i>Technovation</i> , 2015, 39-40, 73-82.	7.8	57
28	The limits of participatory technology development: The case of service robots in care facilities for older people. <i>Technological Forecasting and Social Change</i> , 2015, 93, 19-31.	11.6	70
29	Japan's demographic revolution? A study of advertising practitioners' views on stereotypes. <i>Asia Pacific Business Review</i> , 2014, 20, 249-268.	2.9	4
30	Dynamic fractal organizations for promoting knowledge-based transformation – A new paradigm for organizational theory. <i>European Management Journal</i> , 2014, 32, 137-146.	5.1	163
31	A cross-cultural analysis of pro-environmental consumer behaviour among seniors. <i>Journal of Marketing Management</i> , 2012, 28, 290-312.	2.3	60
32	Understanding “silver” consumers through cognitive age, health condition, financial status, and personal values: Empirical evidence from the world's most mature market Japan. <i>Journal of Consumer Behaviour</i> , 2012, 11, 179-188.	4.2	44
33	Gender Representation of Older People in Japanese Television Advertisements. <i>Sex Roles</i> , 2011, 64, 405-415.	2.4	36
34	Applying the Disruptive Innovation Framework to the Silver Market. <i>Ageing International</i> , 2011, 36, 82-101.	1.3	35
35	Co-opetition and knowledge co-creation in Japanese supplier-networks: The case of Toyota. <i>Asian Business and Management</i> , 2011, 10, 66-86.	2.8	43
36	„Ältere Menschen in der japanischen Fernsehwerbung: Eine umfragebasierte und inhaltsanalytische Untersuchung. <i>Japanstudien</i> , 2010, 21, 197-222.	0.2	1

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37	Strategic knowledge-based marketing. International Journal of Knowledge Management Studies, 2009, 3, 154.	0.3	2
38	Tapping tacit local knowledge in emerging markets – the Toyota way. Knowledge Management Research and Practice, 2008, 6, 173-186.	4.1	25
39	Knowledge-based New Product Development: fostering innovation through knowledge co-creation. International Journal of Technology Intelligence and Planning, 2008, 4, 326.	0.3	25
40	Knowledge-based marketing: building and sustaining competitive advantage through knowledge co-creation. International Journal of Management and Decision Making, 2008, 9, 617.	0.1	9
41	The Toyota way of global knowledge creation the 'learn local, act global' strategy. International Journal of Automotive Technology and Management, 2007, 7, 116.	0.6	26
42	Knowledge creation and transfer in a cross-cultural context – empirical evidence from Tyco Flow Control. Knowledge and Process Management, 2007, 14, 169-181.	4.4	36