

Florian Kohlbacher

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1171734/publications.pdf>

Version: 2024-02-01

42
papers

1,162
citations

394421

19
h-index

414414

32
g-index

43
all docs

43
docs citations

43
times ranked

957
citing authors

#	ARTICLE	IF	CITATIONS
1	Ethically minded consumer behavior: Scale review, development, and validation. <i>Journal of Business Research</i> , 2016, 69, 2697-2710.	10.2	171
2	Dynamic fractal organizations for promoting knowledge-based transformation – A new paradigm for organizational theory. <i>European Management Journal</i> , 2014, 32, 137-146.	5.1	163
3	The limits of participatory technology development: The case of service robots in care facilities for older people. <i>Technological Forecasting and Social Change</i> , 2015, 93, 19-31.	11.6	70
4	A cross-cultural analysis of pro-environmental consumer behaviour among seniors. <i>Journal of Marketing Management</i> , 2012, 28, 290-312.	2.3	60
5	Golden opportunities for silver innovation: How demographic changes give rise to entrepreneurial opportunities to meet the needs of older people. <i>Technovation</i> , 2015, 39-40, 73-82.	7.8	57
6	Happiness in Japan in Times of Upheaval: Empirical Evidence from the National Survey on Lifestyle Preferences. <i>Journal of Happiness Studies</i> , 2015, 16, 333-366.	3.2	48
7	Understanding “silver” consumers through cognitive age, health condition, financial status, and personal values: Empirical evidence from the world’s most mature market Japan. <i>Journal of Consumer Behaviour</i> , 2012, 11, 179-188.	4.2	44
8	Co-opetition and knowledge co-creation in Japanese supplier-networks: The case of Toyota. <i>Asian Business and Management</i> , 2011, 10, 66-86.	2.8	43
9	Knowledge creation and transfer in a cross-cultural context – empirical evidence from Tyco Flow Control. <i>Knowledge and Process Management</i> , 2007, 14, 169-181.	4.4	36
10	Gender Representation of Older People in Japanese Television Advertisements. <i>Sex Roles</i> , 2011, 64, 405-415.	2.4	36
11	Applying the Disruptive Innovation Framework to the Silver Market. <i>Ageing International</i> , 2011, 36, 82-101.	1.3	35
12	The distinctiveness and diversity of entrepreneurial ecosystems in China, Japan, and South Korea: an exploratory analysis. <i>Asian Business and Management</i> , 2019, 18, 211-247.	2.8	33
13	Baby Boomers of different nations. <i>International Marketing Review</i> , 2015, 32, 245-278.	3.6	32
14	The representation of older people in television advertisements and social change: the case of Japan. <i>Ageing and Society</i> , 2015, 35, 865-887.	1.7	28
15	The Toyota way of global knowledge creation the 'learn local, act global' strategy. <i>International Journal of Automotive Technology and Management</i> , 2007, 7, 116.	0.6	26
16	Individual differences in the relationship between domain satisfaction and happiness: The moderating role of domain importance. <i>Personality and Individual Differences</i> , 2015, 86, 82-87.	2.9	26
17	Tapping tacit local knowledge in emerging markets – the Toyota way. <i>Knowledge Management Research and Practice</i> , 2008, 6, 173-186.	4.1	25
18	Knowledge-based New Product Development: fostering innovation through knowledge co-creation. <i>International Journal of Technology Intelligence and Planning</i> , 2008, 4, 326.	0.3	25

#	ARTICLE	IF	CITATIONS
19	Does A Major Earthquake Change Job Preferences and Human Values?. European Journal of Personality, 2017, 31, 258-265.	3.1	25
20	Uses and Gratifications Sought From Mobile Phones and Loneliness Among Japanese Midlife and Older Adults: A Mediation Analysis. Innovation in Aging, 2018, 2, igy027.	0.1	23
21	Japan's <i>ikumen</i> discourse: macro and micro perspectives on modern fatherhood. Japan Forum, 2016, 28, 212-232.	1.1	17
22	Disasters, donations, and tax law changes: Disentangling effects on subjective well-being by exploiting a natural experiment. Journal of Economic Psychology, 2015, 50, 94-112.	2.2	15
23	Proactive marketing response to population aging: The roles of capabilities and commitment of firms. Journal of Business Research, 2020, 113, 93-104.	10.2	14
24	Leading the way into the future: the development of a (lead) market for care robotics in Japan. International Journal of Technology, Policy and Management, 2015, 15, 21.	0.3	13
25	Does A Major Earthquake Change Attitudes and Well-Being Judgments? A Natural Experiment. Social Psychological and Personality Science, 2018, 9, 364-371.	3.9	12
26	Older people's adoption of e-learning services: A qualitative study of facilitators and barriers. Gerontology and Geriatrics Education, 2020, 41, 291-307.	0.8	12
27	Knowledge-based marketing: building and sustaining competitive advantage through knowledge co-creation. International Journal of Management and Decision Making, 2008, 9, 617.	0.1	9
28	Older Consumers' Adoption of Innovation in Japan: The Mediating Role of Cognitive Age. Journal of International Consumer Marketing, 2018, 30, 244-259.	3.7	9
29	Firms' (non)responses: The role of ambivalence in the case of population aging in Japan. Long Range Planning, 2019, 52, 236-254.	4.9	9
30	Face-ism from an International Perspective: Gendered Self-Presentation in Online Dating Sites Across Seven Countries. Sex Roles, 2017, 77, 604-614.	2.4	8
31	How a user innovation origin affects firms' subsequent innovation performance: the case of Japan's fishing tackle industry. Innovation: Management, Policy and Practice, 2020, 22, 160-192.	3.9	6
32	In Pursuit of Happiness: Disentangling Sustainable Consumption, Consumer Alienation, and Social Desirability. Journal of Consumer Policy, 2022, 45, 149-173.	1.3	6
33	Japan's demographic revolution? A study of advertising practitioners' views on stereotypes. Asia Pacific Business Review, 2014, 20, 249-268.	2.9	4
34	Natural disasters and the life course paradigm: The case of 2011 Japanese triple disaster. Journal of Global Scholars of Marketing Science, 2020, 30, 76-87.	2.0	4
35	Life satisfaction in Japan: The role of hedonic values, advertising and watching TV. Social Business, 2017, 7, 155-175.	0.3	3
36	Strategic knowledge-based marketing. International Journal of Knowledge Management Studies, 2009, 3, 154.	0.3	2

#	ARTICLE	IF	CITATIONS
37	Silver Product Development: The Concept of Autonomy as the Common Denominator in Innovations for Older Users. , 2016, , .		2
38	Ältere Menschen in der japanischen Fernsehwerbung: Eine umfragebasierte und inhaltsanalytische Untersuchung. Japanstudien, 2010, 21, 197-222.	0.2	1
39	Shaking Confidence in Technology: Effects of an Earthquake-Induced Nuclear Disaster on Technology Adoption in Middle-Aged and Older Adults. Journal of Applied Gerontology, 2021, 40, 500-509.	2.0	1
40	Cause-related marketing in Asia: The effect of consumer involvement and gender. Social Business, 2018, 8, 227-252.	0.3	1
41	Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces. Proceedings - Academy of Management, 2020, 2020, 14375.	0.1	1
42	Charitable behavior in China under the Charity Law: Evaluation of charity advertisements involving in-groups and out-groups. International Journal of Nonprofit and Voluntary Sector Marketing, 2021, 26, e1696.	0.8	0