

Martina G Gallarza

List of Publications by Year in descending order

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Version: 2024-02-01

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papers

3,088
citations

567281

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610901

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33
docs citations

33
times ranked

2057
citing authors

#	ARTICLE	IF	CITATIONS
1	Las condiciones explicativas de la lealtad del cliente en las relaciones comerciales B2B. Innovar, 2022, 32, 49-66.	0.4	0
2	Replicating consumer value scales: A comparative study of EVS and PERVAL at a cultural heritage site. Journal of Business Research, 2021, 126, 614-623.	10.2	21
3	A Textual and Visual Analysis of the Intrinsic Value Dimensions of Romania: Towards a Sustainable Destination Brand. Sustainability, 2021, 13, 67.	3.2	5
4	Adding dynamicity to consumer value dimensions. International Journal of Contemporary Hospitality Management, 2020, 32, 853-870.	8.0	8
5	Value co-creation in B-to-B environments. Journal of Business and Industrial Marketing, 2020, 35, 1251-1271.	3.0	20
6	Customer value in tourism and hospitality: Broadening dimensions and stretching the value-satisfaction-loyalty chain. Tourism Management Perspectives, 2019, 31, 254-268.	5.2	40
7	What Erasmus students do expect from their abroad experience? A multidimensional scale tested for the case of Spain. International Journal of Educational Management, 2019, 33, 218-233.	1.5	5
8	Chapter 2 The Creation and Delivery of Experiential Value in Hospitality. , 2018, , 25-47.		1
9	Marketing destinations through events. , 2018, , 133-153.		0
10	Experiential tourist shopping value: Adding causality to value dimensions and testing their subjectivity. Journal of Consumer Behaviour, 2017, 16, e76.	4.2	18
11	Trading off benefits and costs in higher education: A qualitative research with international incoming students. International Journal of Management Education, 2017, 15, 456-469.	3.9	8
12	A multidimensional service-value scale based on Holbrook's typology of customer value. Journal of Service Management, 2017, 28, 724-762.	7.2	96
13	Participar como voluntario en eventos especiales: comparaci3n entre el valor esperado y percibido. Innovar, 2016, 26, 47-60.	0.4	6
14	Stretching the value-satisfaction-loyalty chain by adding value dimensions and cognitive and affective satisfactions. Management Decision, 2016, 54, 981-1003.	3.9	44
15	Intrinsic value dimensions and the value-satisfaction-loyalty chain: a causal model for services. Journal of Services Marketing, 2016, 30, 165-185.	3.0	46
16	Voluntary sector. , 2016, , 1011-1012.		1
17	Causas y consecuencias sociales de la satisfacci3n de los clientes con hoteles. Cuadernos De Turismo, 2015, , 295.	0.3	4
18	Value dimensions in consumers's experience: Combining the intra- and inter-variable approaches in the hospitality sector. International Journal of Hospitality Management, 2015, 47, 140-150.	8.8	51

#	ARTICLE	IF	CITATIONS
19	Managers's™ Perceptions of Delivered Value in the Hospitality Industry. Journal of Hospitality Marketing and Management, 2015, 24, 857-893.	8.2	8
20	Value, tourism. , 2015, , 1-2.		0
21	A multiblock PLS-based algorithm applied to a causal model in marketing. Applied Stochastic Models in Business and Industry, 2013, 29, 241-253.	1.5	3
22	The value of volunteering in special events: A longitudinal study. Annals of Tourism Research, 2013, 40, 105-131.	6.4	49
23	The quality-value-satisfaction-loyalty chain: relationships and impacts. Tourism Review, 2013, 68, 3-20.	6.4	66
24	The value of value: Further excursions on the meaning and role of customer value. Journal of Consumer Behaviour, 2011, 10, 179-191.	4.2	298
25	A New Multiblock PLS Based Method to Estimate Causal Models: Application to the Post-Consumption Behavior in Tourism. , 2010, , 141-169.		15
26	Consumer behavior in a religious event experience: an empirical assessment of value dimensionality among volunteers. International Journal of Culture, Tourism and Hospitality Research, 2009, 3, 165-180.	2.9	40
27	The concept of value and its dimensions: a tool for analysing tourism experiences. Tourism Review, 2008, 63, 4-20.	6.4	67
28	Value dimensions, perceived value, satisfaction and loyalty: an investigation of university students's™ travel behaviour. Tourism Management, 2006, 27, 437-452.	9.8	987
29	The 'Sun and Beach' tourism destination image: An application to the case of Cuba from the Spanish tourist's origin market. Tourism Review, 2004, 59, 16-24.	6.4	17
30	Destination image. Annals of Tourism Research, 2002, 29, 56-78.	6.4	1,162