

Martina G Gallarza

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

3,088
citations

567281

15
h-index

610901

24
g-index

33
all docs

33
docs citations

33
times ranked

2057
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Destination image. <i>Annals of Tourism Research</i> , 2002, 29, 56-78. | 6.4 | 1,162 |
| 2 | Value dimensions, perceived value, satisfaction and loyalty: an investigation of university students's travel behaviour. <i>Tourism Management</i> , 2006, 27, 437-452. | 9.8 | 987 |
| 3 | The value of value: Further excursions on the meaning and role of customer value. <i>Journal of Consumer Behaviour</i> , 2011, 10, 179-191. | 4.2 | 298 |
| 4 | A multidimensional service-value scale based on Holbrook's typology of customer value. <i>Journal of Service Management</i> , 2017, 28, 724-762. | 7.2 | 96 |
| 5 | The concept of value and its dimensions: a tool for analysing tourism experiences. <i>Tourism Review</i> , 2008, 63, 4-20. | 6.4 | 67 |
| 6 | The quality-value-satisfaction-loyalty chain: relationships and impacts. <i>Tourism Review</i> , 2013, 68, 3-20. | 6.4 | 66 |
| 7 | Value dimensions in consumers' experience: Combining the intra- and inter-variable approaches in the hospitality sector. <i>International Journal of Hospitality Management</i> , 2015, 47, 140-150. | 8.8 | 51 |
| 8 | The value of volunteering in special events: A longitudinal study. <i>Annals of Tourism Research</i> , 2013, 40, 105-131. | 6.4 | 49 |
| 9 | Intrinsic value dimensions and the value-satisfaction-loyalty chain: a causal model for services. <i>Journal of Services Marketing</i> , 2016, 30, 165-185. | 3.0 | 46 |
| 10 | Stretching the value-satisfaction-loyalty chain by adding value dimensions and cognitive and affective satisfactions. <i>Management Decision</i> , 2016, 54, 981-1003. | 3.9 | 44 |
| 11 | Consumer behavior in a religious event experience: an empirical assessment of value dimensionality among volunteers. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2009, 3, 165-180. | 2.9 | 40 |
| 12 | Customer value in tourism and hospitality: Broadening dimensions and stretching the value-satisfaction-loyalty chain. <i>Tourism Management Perspectives</i> , 2019, 31, 254-268. | 5.2 | 40 |
| 13 | Replicating consumer value scales: A comparative study of EVS and PERVAL at a cultural heritage site. <i>Journal of Business Research</i> , 2021, 126, 614-623. | 10.2 | 21 |
| 14 | Value co-creation in B-to-B environments. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 1251-1271. | 3.0 | 20 |
| 15 | Experiential tourist shopping value: Adding causality to value dimensions and testing their subjectivity. <i>Journal of Consumer Behaviour</i> , 2017, 16, e76. | 4.2 | 18 |
| 16 | The 'Sun and Beach' tourism destination image: An application to the case of Cuba from the Spanish tourist's origin market. <i>Tourism Review</i> , 2004, 59, 16-24. | 6.4 | 17 |
| 17 | A New Multiblock PLS Based Method to Estimate Causal Models: Application to the Post-Consumption Behavior in Tourism. , 2010, , 141-169. | | 15 |
| 18 | Managers' Perceptions of Delivered Value in the Hospitality Industry. <i>Journal of Hospitality Marketing and Management</i> , 2015, 24, 857-893. | 8.2 | 8 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Trading off benefits and costs in higher education: A qualitative research with international incoming students. <i>International Journal of Management Education</i> , 2017, 15, 456-469. | 3.9 | 8 |
| 20 | Adding dynamicity to consumer value dimensions. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 853-870. | 8.0 | 8 |
| 21 | Participar como voluntario en eventos especiales: comparaci3n entre el valor esperado y percibido. <i>Innovar</i> , 2016, 26, 47-60. | 0.4 | 6 |
| 22 | What Erasmus students do expect from their abroad experience? A multidimensional scale tested for the case of Spain. <i>International Journal of Educational Management</i> , 2019, 33, 218-233. | 1.5 | 5 |
| 23 | A Textual and Visual Analysis of the Intrinsic Value Dimensions of Romania: Towards a Sustainable Destination Brand. <i>Sustainability</i> , 2021, 13, 67. | 3.2 | 5 |
| 24 | Causas y consecuencias sociales de la satisfacci3n de los clientes con hoteles. <i>Cuadernos De Turismo</i> , 2015, , 295. | 0.3 | 4 |
| 25 | A multiblock PLS-based algorithm applied to a causal model in marketing. <i>Applied Stochastic Models in Business and Industry</i> , 2013, 29, 241-253. | 1.5 | 3 |
| 26 | Chapter 2 The Creation and Delivery of Experiential Value in Hospitality. , 2018, , 25-47. | | 1 |
| 27 | Voluntary sector. , 2016, , 1011-1012. | | 1 |
| 28 | Marketing destinations through events. , 2018, , 133-153. | | 0 |
| 29 | Value, tourism. , 2015, , 1-2. | | 0 |
| 30 | Las condiciones explicativas de la lealtad del cliente en las relaciones comerciales B2B. <i>Innovar</i> , 2022, 32, 49-66. | 0.4 | 0 |