

Glen T Cameron

List of Publications by Year in descending order

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Version: 2024-02-01

44
papers

2,479
citations

218677

26
h-index

254184

43
g-index

46
all docs

46
docs citations

46
times ranked

907
citing authors

#	ARTICLE	IF	CITATIONS
1	Emotions Matter in Crisis. <i>Communication Research</i> , 2011, 38, 826-855.	5.9	268
2	It Depends: A Contingency Theory of Accommodation in Public Relations. <i>Journal of Public Relations Research</i> , 1997, 9, 31-63.	2.3	235
3	Toward a Publics-Driven, Emotion-Based Conceptualization in Crisis Communication: Unearthing Dominant Emotions in Multi-Staged Testing of the Integrated Crisis Mapping (ICM) Model. <i>Journal of Public Relations Research</i> , 2012, 24, 266-298.	2.3	165
4	Conditioning effect of prior reputation on perception of corporate giving. <i>Public Relations Review</i> , 2006, 32, 144-150.	3.2	162
5	A Relational Approach Examining the Interplay of Prior Reputation and Immediate Response to a Crisis. <i>Journal of Public Relations Research</i> , 2004, 16, 213-241.	2.3	146
6	Testing the contingency theory of accommodation in public relations. <i>Public Relations Review</i> , 1999, 25, 171-197.	3.2	144
7	A Relational Approach Examining the Interplay of Prior Reputation and Immediate Response to a Crisis. <i>Journal of Public Relations Research</i> , 2004, 16, 213-241.	2.3	121
8	Does Publicity Outperform Advertising? An Experimental Test of the Third-Party Endorsement. <i>Journal of Public Relations Research</i> , 1994, 6, 185-207.	2.3	104
9	Keeping It Real. <i>Journalism and Mass Communication Quarterly</i> , 2014, 91, 487-507.	2.7	79
10	The Effects of Threat Type and Duration on Public Relations Practitioner's Cognitive, Affective, and Conative Responses in Crisis Situations. <i>Journal of Public Relations Research</i> , 2007, 19, 255-281.	2.3	72
11	Developing standards of professional performance in public relations. <i>Public Relations Review</i> , 1996, 22, 43-61.	3.2	55
12	Making nice may not matter: The interplay of crisis type, response type and crisis issue on perceived organizational responsibility. <i>Public Relations Review</i> , 2009, 35, 86-88.	3.2	55
13	Public Relations and the Production of News: A Critical Review and Theoretical Framework. <i>Annals of the International Communication Association</i> , 1997, 20, 111-155.	4.6	54
14	Tough calls to make: Contingency theory and the Centennial Olympic Games. <i>Journal of Communication Management</i> , 1998, 3, 39-56.	2.3	50
15	Overcoming Ethnocentrism: The Role of Identity in Contingent Practice of International Public Relations. <i>Journal of Public Relations Research</i> , 2005, 17, 171-189.	2.3	47
16	The role of emotions in crisis responses. <i>Corporate Communications</i> , 2010, 15, 428-452.	2.1	44
17	Strategic Communication in Crisis Governance: Analysis of the Singapore Management of the SARS Crisis. <i>Copenhagen Journal of Asian Studies</i> , 2006, 23, 81-104.	0.3	38
18	Professional standards in public relations: A survey of educators. <i>Public Relations Review</i> , 1997, 23, 197-216.	3.2	36

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19	Scale development for measuring stance as degree of accommodation. <i>Public Relations Review</i> , 2006, 32, 423-425.	3.2	36
20	Public's expectation about an organization's stance in crisis communication based on perceived leadership and perceived severity of threats. <i>Public Relations Review</i> , 2008, 34, 70-73.	3.2	35
21	Corporate crisis planning: tensions, issues, and contradictions. <i>Journal of Communication Management</i> , 2006, 10, 371-389.	2.3	34
22	Going head to head: Content analysis of high profile conflicts as played out in the press. <i>Public Relations Review</i> , 2005, 31, 399-406.	3.2	33
23	Occam's Razor in the contingency theory: A national survey on 86 contingent variables. <i>Public Relations Review</i> , 2006, 32, 282-286.	3.2	32
24	Impossible Odds: Contributions of Legal Counsel and Public Relations Practitioners in a Hostile bid for Conrail Inc. by Norfolk Southern Corporation. <i>Journal of Public Relations Research</i> , 2003, 15, 1-25.	2.3	30
25	The Interplay of Professional and Cultural Factors in the Online Source-Reporter Relationship. <i>Journalism Studies</i> , 2003, 4, 253-272.	2.1	30
26	Informal relations: A look at personal influence in media relations. <i>Journal of Communication Management</i> , 2003, 7, 239-253.	2.3	28
27	Pluralistic ignorance and professional standards: underestimating professionalism of our peers in public relations. <i>Public Relations Review</i> , 1998, 24, 1-19.	3.2	24
28	Feature Advertising: Policies and Attitudes in Print Media. <i>Journal of Advertising</i> , 1992, 21, 47-55.	6.6	22
29	A contingency approach to the Sino-U.S. conflict resolution. <i>Public Relations Review</i> , 2004, 30, 391-399.	3.2	19
30	Do We Stand on Common Ground? A Threat Appraisal Model for Terror Alerts Issued by the Department of Homeland Security. <i>Journal of Contingencies and Crisis Management</i> , 2006, 14, 82-96.	2.8	19
31	The elephant in the room is awake and takes things personally: The North Korean nuclear threat and the general public's estimation of American diplomacy. <i>Public Relations Review</i> , 2008, 34, 41-48.	3.2	19
32	Different means to the same end. <i>Journal of International Communication</i> , 2007, 13, 39-70.	0.8	16
33	Examining six modes of relationships in a social-mediated crisis in China: an exploratory study of contingent organization's public relationships (COPR). <i>Journal of Applied Communication Research</i> , 2019, 47, 689-705.	1.2	16
34	Ad Placement in E-Newspapers Affects Memory, Attitude. <i>Newspaper Research Journal</i> , 2005, 26, 16-27.	0.9	13
35	A strategic approach to sports crisis management. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019, 20, 407-429.	1.4	13
36	VNRs and Air Checks: A Content Analysis of the Use of Video News Releases in Television Newscasts. <i>Journalism and Mass Communication Quarterly</i> , 1996, 73, 890-904.	2.7	12

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37	Teaching PR Campaigns: The Current State of the Art. <i>Journalism and Mass Communication Educator</i> , 1999, 54, 50-60.	0.7	12
38	The estimation of a corporate crisis communication. <i>Public Relations Review</i> , 2009, 35, 136-138.	3.2	10
39	Finding Primary Publics: A Test of the Third-Person Perception in Corporate Crisis Situations. <i>Journal of Public Relations Research</i> , 2012, 24, 391-408.	2.3	10
40	Spreading the Gospel of Good Health: Assessing Mass Women's Magazines as Communication Vehicles to Combat Health Disparities Among African Americans. <i>Journal of Media and Religion</i> , 2012, 11, 78-90.	0.8	6
41	Resources aren't everything, but they do help: assessing local TV health news to deliver substantive and useful health information. <i>Journal of Communication in Healthcare</i> , 2019, 12, 13-22.	1.5	5
42	Exploring the U.S. Coast Guard's stance agility on Twitter during Hurricane Harvey. <i>Journal of Contingencies and Crisis Management</i> , 2021, 29, 47-53.	2.8	1
43	Immunize the HPV Vaccine Rumors: Effects of Inoculation Messages and Tone of Voice on Parental Intention to Vaccinate Their Children. <i>Journal of Community Health</i> , 2022, 47, 790-799.	3.8	1
44	When groups in glass houses throw stones: Public expectations of how activist groups respond to identity threats. <i>Social Science Journal</i> , 2015, 52, 131-140.	1.5	0