

Ulrike Nederstigt

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11698068/publications.pdf>

Version: 2024-02-01

3
papers

132
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

63
citing authors

#	ARTICLE	IF	CITATIONS
1	English in product advertisements in Belgium, France, Germany, the Netherlands and Spain. <i>World Englishes</i> , 2007, 26, 291-315.	1.1	78
2	English in Product Advertisements in Non-English-Speaking Countries in Western Europe: Product Image and Comprehension of the Text. <i>Journal of Global Marketing</i> , 2010, 23, 349-365.	3.4	46
3	Does the use of a foreign language influence attention and genre-specific viewing patterns for job advertisements? An eye-tracking study. <i>Information Processing and Management</i> , 2016, 52, 1018-1030.	8.6	8