

Cecilia Mark-Herbert

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1168462/publications.pdf>

Version: 2024-02-01

33
papers

632
citations

840119

11
h-index

610482

24
g-index

34
all docs

34
docs citations

34
times ranked

614
citing authors

#	ARTICLE	IF	CITATIONS
1	Producer responsibility, waste minimisation and the WEEE Directive: Case studies in eco-design from the European lighting sector. <i>Science of the Total Environment</i> , 2006, 359, 38-56.	3.9	148
2	Innovation of a new product category – functional foods. <i>Technovation</i> , 2004, 24, 713-719.	4.2	97
3	Tailoring corporate responsibility to suppliers: Managing SA8000 in Indian garment manufacturing. <i>Scandinavian Journal of Management</i> , 2009, 25, 46-56.	1.0	89
4	Corporate motives for multi-stakeholder collaboration – corporate social responsibility in the electronics supply chains. <i>Journal of Cleaner Production</i> , 2016, 131, 639-648.	4.6	50
5	Exploring Political Corporate Social Responsibility in Global Supply Chains. <i>Journal of Business Ethics</i> , 2014, 125, 581-599.	3.7	41
6	When fear of failure leads to intentions to act entrepreneurially: Insights from threat appraisals and coping efficacy. <i>International Small Business Journal</i> , 2021, 39, 407-423.	2.9	23
7	Consumer behavior in renewable electricity: Can branding in accordance with identity signaling increase demand for renewable electricity and strengthen supplier brands?. <i>Energy Policy</i> , 2015, 78, 11-21.	4.2	22
8	Bioeconomy perception by future stakeholders: Hearing from European forestry students. <i>Ambio</i> , 2020, 49, 1925-1942.	2.8	19
9	Reviewing Value Creation in Agriculture – A Conceptual Analysis and a New Framework. <i>Sustainability</i> , 2020, 12, 5021.	1.6	17
10	Creating Shared Values by Integrating UN Sustainable Development Goals in Corporate Communication – The Case of Apparel Retail. <i>Sustainability</i> , 2020, 12, 8806.	1.6	15
11	Implementing a collective code of conduct – CSC9000T in Chinese textile industry. <i>Journal of Cleaner Production</i> , 2014, 74, 35-43.	4.6	14
12	Re-Commerce to Ensure Circular Economy from Consumer Perspective. <i>Sustainability</i> , 2021, 13, 10242.	1.6	13
13	Exploring Gamification in Management Education for Sustainable Development. <i>Creative Education</i> , 2017, 08, 2243-2257.	0.2	13
14	Private-public partnerships: corporate responsibility strategy in food retail. <i>International Journal of Business Excellence</i> , 2012, 5, 5.	0.2	12
15	Citizen Science as Democratic Innovation That Renews Environmental Monitoring and Assessment for the Sustainable Development Goals in Rural Areas. <i>Sustainability</i> , 2021, 13, 2762.	1.6	12
16	Ethical Pro-Environmental Self-Identity Practice: The Case of Second-Hand Products. <i>Sustainability</i> , 2022, 14, 2154.	1.6	10
17	Sustainable supply chain management – the influence of local stakeholder expectations in China’s agri-food industry. <i>Journal on Chain and Network Science</i> , 2012, 12, 273-290.	1.6	9
18	Food Dishes for Sustainable Development: A Swedish Food Retail Perspective. <i>Foods</i> , 2021, 10, 932.	1.9	4

#	ARTICLE	IF	CITATIONS
19	Paradigms of corporate sustainability - a decade after Hijacking Environmentalism. Sustainable Development, 2009, 17, 69-69.	6.9	3
20	Thought Piece A review of sustainable development in brand value assessments. Social Business, 2016, 6, 219-247.	0.3	3
21	Public perceptions of using forests to fuel the European bioeconomy: Findings from eight university cities. Forest Policy and Economics, 2022, 140, 102749.	1.5	3
22	Motives for Sustainability Certificationâ€™Private Certified Forest Ownersâ€™™ Perspectives. Forests, 2022, 13, 790.	0.9	3
23	Exploring Corporate Social Responsibility in food retail category management. Social Business, 2012, 2, 223-241.	0.3	2
24	Public-private partnerships and social performance in the forest industry. Social Business, 2014, 4, 15-31.	0.3	2
25	Relationship Marketing in Green Fashionâ€™A Case Study of hessnatur. Environmental Footprints and Eco-design of Products and Processes, 2016, , 21-47.	0.7	2
26	Communicating Added Value in Wooden Multistorey Construction. , 0, , .		2
27	Social Acceptance of Forest-Based Bioeconomyâ€™Swedish Consumersâ€™™ Perspectives on a Low Carbon Transition. Sustainability, 2021, 13, 7628.	1.6	2
28	Strategies for collaboration in new product development. Journal on Chain and Network Science, 2005, 5, 65-72.	1.6	1
29	Using von ThÃ¼nen rings and service-dominant logic in balancing forest ecosystem services. Land Use Policy, 2018, 79, 622-632.	2.5	1
30	Title is missing!. Scandinavian Journal of Management, 2011, 27, 254-255.	1.0	0
31	Leveraging brand value through corporate responsibility. International Journal of Sustainable Development, 2014, 17, 281.	0.1	0
32	Social Entrepreneurship in an Inclusive Business Model: A New Business Model for Sustainable Agroforestry. , 2018, , .		0
33	Tools for Corporate Assessment of Sustainable Development. , 2010, , 100-114.		0