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List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11681978/publications.pdf>

Version: 2024-02-01

4
papers

41
citations

2682572
2
h-index

2917675
2
g-index

4
all docs

4
docs citations

4
times ranked

36
citing authors

#	ARTICLE	IF	CITATIONS
1	Market Orientation. , 2018, , 988-990.		1
2	Market Orientation. , 2016, , 1-4.		0
3	Resource specialization, customer orientation, and firm performance: an empirical investigation of valuable resources. Journal of Strategic Marketing, 2011, 19, 395-412.	5.5	16
4	Development and Empirical Validation of Symmetric Component Measures of Multidimensional Constructs: Customer and Competitor Orientation. Psychological Reports, 2008, 103, 199-213.	1.7	24