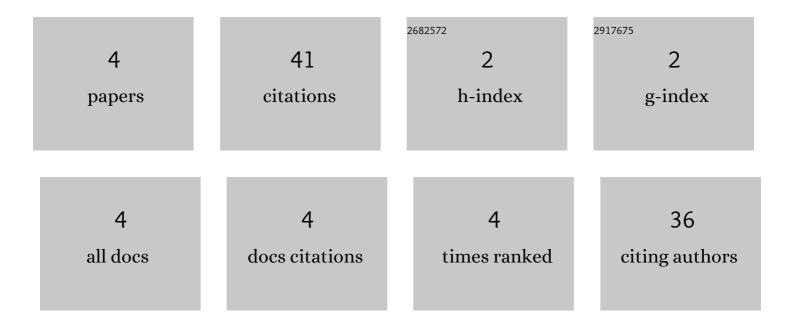
Hans Eibe SÃ, rensen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11681978/publications.pdf Version: 2024-02-01



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#	Article	IF	CITATIONS
1	Development and Empirical Validation of Symmetric Component Measures of Multidimensional Constructs: Customer and Competitor Orientation. Psychological Reports, 2008, 103, 199-213.	1.7	24
2	Resource specialization, customer orientation, and firm performance: an empirical investigation of valuable resources. Journal of Strategic Marketing, 2011, 19, 395-412.	5.5	16
3	Market Orientation. , 2018, , 988-990.		1

4 Market Orientation. , 2016, , 1-4.