

Elodie Gentina

List of Publications by Year in descending order

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Version: 2024-02-01

40
papers

954
citations

361413

20
h-index

477307

29
g-index

41
all docs

41
docs citations

41
times ranked

749
citing authors

#	ARTICLE	IF	CITATIONS
1	Materialism: the good, the bad, and the ugly. <i>Journal of Marketing Management</i> , 2014, 30, 1858-1881.	2.3	82
2	Teen attitudes toward luxury fashion brands from a social identity perspective: A cross-cultural study of French and U.S. teenagers. <i>Journal of Business Research</i> , 2016, 69, 5785-5792.	10.2	65
3	How national culture impacts teenage shopping behavior: Comparing French and American consumers. <i>Journal of Business Research</i> , 2014, 67, 464-470.	10.2	57
4	Environmentalism at home: The process of ecological resocialization by teenagers. <i>Journal of Consumer Behaviour</i> , 2012, 11, 162-169.	4.2	50
5	An Integrative Model of the Influence of Parental and Peer Support on Consumer Ethical Beliefs: The Mediating Role of Self-Esteem, Power, and Materialism. <i>Journal of Business Ethics</i> , 2018, 150, 1173-1186.	6.0	50
6	Adolescent consumption autonomy: A cross-cultural examination. <i>Journal of Business Research</i> , 2010, 63, 1342-1348.	10.2	49
7	Does Bad Company Corrupt Good Morals? Social Bonding and Academic Cheating among French and Chinese Teens. <i>Journal of Business Ethics</i> , 2017, 146, 639-667.	6.0	39
8	Do Parents and Peers Influence Adolescents' Monetary Intelligence and Consumer Ethics? French and Chinese Adolescents and Behavioral Economics. <i>Journal of Business Ethics</i> , 2018, 151, 115-140.	6.0	39
9	Does Gen Z's emotional intelligence promote iCheating (cheating with iPhone) yet curb iCheating through reduced nomophobia?. <i>Computers and Education</i> , 2018, 126, 231-247.	8.3	37
10	Coping with Loneliness Through Materialism: Strategies Matter for Adolescent Development of Unethical Behaviors. <i>Journal of Business Ethics</i> , 2018, 152, 103-122.	6.0	36
11	Unique but integrated: The role of individuation and assimilation processes in teen opinion leadership. <i>Journal of Business Research</i> , 2014, 67, 83-91.	10.2	35
12	Effects of materialism on problematic smartphone dependency among adolescents: The role of gender and gratifications. <i>International Journal of Information Management</i> , 2020, 54, 102134.	17.5	33
13	Development of theory of mind on online social networks: Evidence from Facebook, Twitter, Instagram, and Snapchat. <i>Journal of Business Research</i> , 2021, 124, 652-666.	10.2	31
14	The practice of using makeup: A consumption ritual of adolescent girls. <i>Journal of Consumer Behaviour</i> , 2012, 11, 115-123.	4.2	27
15	How National Culture and Parental Style Affect the Process of Adolescents' Ecological Resocialization. <i>Sustainability</i> , 2015, 7, 7581-7603.	3.2	25
16	Marital quality, partner's engagement and continuous positive airway pressure adherence in obstructive sleep apnea. <i>Sleep Medicine</i> , 2019, 55, 56-61.	1.6	25
17	Digital natives' coping with loneliness: Facebook or face-to-face?. <i>Information and Management</i> , 2019, 56, 103138.	6.5	25
18	What shapes adolescents' attitudes toward luxury brands? The role of self-worth, self-construal, gender and national culture. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102208.	9.4	24

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19	Peer network position and shopping behavior among adolescents. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 87-93.	9.4	23
20	Ethics During Adolescence: A Social Networks Perspective. <i>Journal of Business Ethics</i> , 2016, 138, 185-197.	6.0	23
21	Mindfulness Reduces Avaricious Monetary Attitudes and Enhances Ethical Consumer Beliefs: Mindfulness Training, Timing, and Practicing Matter. <i>Journal of Business Ethics</i> , 2021, 173, 301-323.	6.0	22
22	A social comparison theory approach to mothers' and daughters' clothing co-consumption behaviors: A cross-cultural study in France and Japan. <i>Journal of Business Research</i> , 2018, 89, 361-370.	10.2	20
23	Adolescent shopping behaviour: Different assimilation and individuation needs in France and the United States. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 609-616.	9.4	17
24	Does Adolescent Popularity Mediate Relationships between Both Theory of Mind and Love of Money and Consumer Ethics?. <i>Applied Psychology</i> , 2018, 67, 723-767.	7.1	15
25	Social comparison motivation of mothers' with their adolescent daughters and its effects on the mothers' consumption behaviour. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 94-101.	9.4	14
26	Understanding the effects of adolescent girls' social positions within peer groups on exchange practices. <i>Journal of Consumer Behaviour</i> , 2014, 13, 73-80.	4.2	14
27	“Make an Effort and Show Me the Love!” Effects of Indexical and Iconic Authenticity on Perceived Brand Ethicality. <i>Journal of Business Ethics</i> , 2022, 179, 89-110.	6.0	13
28	Multidimensional Evaluation of Continuous Positive Airway Pressure (CPAP) Treatment for Sleep Apnea in Different Clusters of Couples. <i>Journal of Clinical Medicine</i> , 2020, 9, 1658.	2.4	11
29	Generation Z in Asia: A Research Agenda. , 2020, , 3-19.		10
30	Identity (Re)construction through sharing: A study of mother and teenage daughter dyads in France and Japan. <i>Journal of Retailing and Consumer Services</i> , 2017, 37, 67-77.	9.4	9
31	Money meanings among French and American adolescents. <i>Journal of Consumer Marketing</i> , 2016, 33, 364-375.	2.3	8
32	La confusion des générations? Les enjeux identitaires des changements vestimentaires entre les mères et leur fille adolescente. <i>Recherche Et Applications En Marketing</i> , 2010, 25, 7-27.	0.5	6
33	Le rôle du genre sur la fréquence de shopping en groupe des adolescents : entre besoin d'individualisation et besoin d'assimilation. <i>Recherche Et Applications En Marketing</i> , 2014, 29, 35-64.	0.5	6
34	An integrative model of the influence of self-esteem on adolescents' consumer innovativeness: the mediating role of social network position and need for uniqueness. <i>Industry and Innovation</i> , 2020, 27, 1110-1132.	3.1	4
35	Can the youth materialism scale be used across different countries and cultures?. <i>International Journal of Market Research</i> , 2021, 63, 317-334.	3.8	4
36	The role of gender on the frequency of shopping with friends during adolescence: Between the need for individuation and the need for assimilation. <i>Recherche Et Applications En Marketing</i> , 2014, 29, 32-59.	0.5	2

#	ARTICLE	IF	CITATIONS
37	Generation Z in France: Reverse Socialisation and Social Engagement. , 2019, , 109-126.		1
38	Different Effects of Social Support on Adolescent Smoking and the Mediation by Smartphone Dependence. Journal of Addiction Medicine, 2018, 12, 387-394.	2.6	0
39	The influence of social belonging and creativity on the immoral consumption behaviors of new adolescents: A cross-cultural study of 16â€“24 year olds. Recherche Et Applications En Marketing, 2021, 36, 70-99.	0.5	0
40	Lâ€™influence de lâ€™appartenance sociale et de la crÃ©ativitÃ© sur les comportements de consommation immoraux des nouveaux adolescents: une Ã©tude cross-culturelle auprÃ©s des 16â€“24 ans. Recherche Et Applications En Marketing, 2021, 36, 78-108.	0.5	0