

# Eleni Mavragani

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11650767/publications.pdf>

Version: 2024-02-01

4  
papers

200  
citations

2258059

3  
h-index

2550090

3  
g-index

4  
all docs

4  
docs citations

4  
times ranked

224  
citing authors

#	ARTICLE	IF	CITATIONS
1	Assessing destination image: An online marketing approach and the case of TripAdvisor. Journal of Destination Marketing & Management, 2015, 4, 187-193.	5.3	166
2	Destination Brand Equity Research from 2001 to 2012. Tourism Analysis, 2015, 20, 189-200.	0.9	26
3	Greek Museums and Tourists's Perceptions: an Empirical Research. Journal of the Knowledge Economy, 2021, 12, 120-133.	4.4	8
4	Museum Services in the Era of Tourism. , 2018, , 37-47.		0