

Robert E Widing II

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11642114/publications.pdf>

Version: 2024-02-01

2
papers

57
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

55
citing authors

#	ARTICLE	IF	CITATIONS
1	Selling behaviours and sales performance: the moderating and mediating effects of interpersonal mentalizing. <i>Journal of Personal Selling and Sales Management</i> , 2014, 34, 112-122.	2.8	47
2	Direct marketing and online consumer information services (OLCISs): Implications and challenges. <i>Journal of Direct Marketing</i> , 1994, 8, 6-17.	0.2	10