

Seung-Hee Lee

List of Publications by Year in descending order

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Version: 2024-02-01

27
papers

559
citations

840119

11
h-index

642321

23
g-index

27
all docs

27
docs citations

27
times ranked

401
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Trendsetting and gender matter: Brand loyalty, perceived quality, and word-of-mouth. <i>Journal of Global Fashion Marketing</i> , 2021, 12, 16-31. | 2.4 | 10 |
| 2 | Can consumers'™ visual attention be predictable? A saliency modelling-based approach on fashion advertisements. <i>International Journal of Fashion Design, Technology and Education</i> , 2021, 14, 253-262. | 0.9 | 2 |
| 3 | Implementation of Artificial Intelligence in Fashion: Are Consumers Ready?. <i>Clothing and Textiles Research Journal</i> , 2020, 38, 3-18. | 2.2 | 42 |
| 4 | How Do Face Consciousness and Public Self-Consciousness Affect Consumer Decision-Making?. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 144. | 2.6 | 7 |
| 5 | Trendsetting, Cultural Awareness, Cultural Receptivity, and Future Orientation among the Young Generation of Chinese College Students: Trendsetters Critically Matter. <i>Sustainability</i> , 2019, 11, 5853. | 1.6 | 3 |
| 6 | Fashion trendsetting, attitudes toward money, and tendency to regret. <i>International Journal of Retail and Distribution Management</i> , 2019, 47, 1203-1222. | 2.7 | 5 |
| 7 | Purchasing Counterfeits and Citizenship: Public Service Motivation Matters. <i>Sustainability</i> , 2019, 11, 103. | 1.6 | 0 |
| 8 | Consumer tendency to regret, compulsive buying, gender, and fashion time-of-adoption groups. <i>International Journal of Fashion Design, Technology and Education</i> , 2018, 11, 265-276. | 0.9 | 19 |
| 9 | Exploring a relationship between creativity and public service motivation. <i>Knowledge Management Research and Practice</i> , 2018, 16, 292-304. | 2.7 | 6 |
| 10 | A Critical Appraisal of 25 Years of Research Related to Fashion Adoption Groups. <i>Clothing and Textiles Research Journal</i> , 2017, 35, 272-289. | 2.2 | 5 |
| 11 | What do we know about fashion adoption groups? A proposal and test of a model of fashion adoption. <i>International Journal of Consumer Studies</i> , 2017, 41, 61-69. | 7.2 | 14 |
| 12 | Perception of Time, Creative Attitudes, and Adoption of Innovations: A Cross-Cultural Study from Chinese and US College Students. <i>Sustainability</i> , 2016, 8, 1193. | 1.6 | 7 |
| 13 | Exploring Neglected Aspects of Innovation Function: Public Motivation and Non-pecuniary Values. <i>Science, Technology and Society</i> , 2016, 21, 435-464. | 1.1 | 7 |
| 14 | Determinants of brand loyalty: self-construal, self-expressive brands, and brand attachment. <i>International Journal of Fashion Design, Technology and Education</i> , 2015, 8, 12-20. | 0.9 | 29 |
| 15 | Gossip, self-monitoring and fashion leadership: comparison of US and South Korean consumers. <i>Journal of Consumer Marketing</i> , 2014, 31, 452-463. | 1.2 | 29 |
| 16 | Vanity, fashion leadership, and self-consciousness among South Korean male and female college students. <i>International Journal of Fashion Design, Technology and Education</i> , 2014, 7, 115-124. | 0.9 | 10 |
| 17 | Relationships among consumer vanity, gender, brand sensitivity, brand consciousness and private self-consciousness. <i>International Journal of Consumer Studies</i> , 2013, 37, 206-213. | 7.2 | 37 |
| 18 | Gossip, Self-Monitoring, and Fashion Consumer Groups. <i>Clothing and Textiles Research Journal</i> , 2013, 31, 67-80. | 2.2 | 15 |

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|----|---|-----|-----------|
| 19 | A Study on Information-seeking Benefits of Fashion Applications of Users and their Effects on loyalty and Satisfaction - Focused on iPhone Fashion Applications -. Fashion Business, 2012, 16, 27-43. | 0.1 | 6 |
| 20 | Vanity and public self-consciousness: a comparison of fashion consumer groups and gender. International Journal of Consumer Studies, 2011, 35, 307-315. | 7.2 | 44 |
| 21 | Materialism, fashion consumers and gender: a cross-cultural study. International Journal of Consumer Studies, 2011, 35, 50-57. | 7.2 | 77 |
| 22 | The Effects of Advertising with Social Media Participation Attitude as Fashion Brand Communities and UCC. Journal of the Korean Society of Clothing and Textiles, 2011, 35, 877-889. | 0.0 | 6 |
| 23 | Empirical Study on Variables Affecting Consumer Ethics Related to Fashion. Journal of the Korean Society of Clothing and Textiles, 2007, 31, 141-150. | 0.0 | 3 |
| 24 | Factors Affecting Addictive Shopping Behavior on Fashion Product Comparison of Off-line & On-line Shopping. Journal of the Korean Society of Clothing and Textiles, 2007, 31, 269-279. | 0.0 | 2 |
| 25 | A Study on Variables Affecting Shoplifting Fashion Items. Journal of the Korean Society of Clothing and Textiles, 2007, 31, 1042-1051. | 0.0 | 0 |
| 26 | Cross-Cultural Comparisons of Appearance Self-Schema, Body Image, Self-Esteem, and Dieting Behavior Between Korean and U.S. Women. Family and Consumer Sciences Research Journal, 2006, 34, 350-365. | 0.3 | 120 |
| 27 | Compulsive Consumption Tendencies Among Television Shoppers. Family and Consumer Sciences Research Journal, 2000, 28, 463-488. | 0.3 | 54 |