

# Seung-Hee Lee

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11636956/publications.pdf>

Version: 2024-02-01

27  
papers

559  
citations

840119

11  
h-index

642321

23  
g-index

27  
all docs

27  
docs citations

27  
times ranked

401  
citing authors

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 1  | Cross-Cultural Comparisons of Appearance Self-Schema, Body Image, Self-Esteem, and Dieting Behavior Between Korean and U.S. Women. <i>Family and Consumer Sciences Research Journal</i> , 2006, 34, 350-365.  | 0.3 | 120       |
| 2  | Materialism, fashion consumers and gender: a cross-cultural study. <i>International Journal of Consumer Studies</i> , 2011, 35, 50-57.  | 7.2 | 77        |
| 3  | Compulsive Consumption Tendencies Among Television Shoppers. <i>Family and Consumer Sciences Research Journal</i> , 2000, 28, 463-488.  | 0.3 | 54        |
| 4  | Vanity and public self-consciousness: a comparison of fashion consumer groups and gender. <i>International Journal of Consumer Studies</i> , 2011, 35, 307-315.   | 7.2 | 44        |
| 5  | Implementation of Artificial Intelligence in Fashion: Are Consumers Ready?. <i>Clothing and Textiles Research Journal</i> , 2020, 38, 3-18.   | 2.2 | 42        |
| 6  | Relationships among consumer vanity, gender, brand sensitivity, brand consciousness and private self-consciousness. <i>International Journal of Consumer Studies</i> , 2013, 37, 206-213.                     | 7.2 | 37        |
| 7  | Gossip, self-monitoring and fashion leadership: comparison of US and South Korean consumers. <i>Journal of Consumer Marketing</i> , 2014, 31, 452-463.  | 1.2 | 29        |
| 8  | Determinants of brand loyalty: self-construal, self-expressive brands, and brand attachment. <i>International Journal of Fashion Design, Technology and Education</i> , 2015, 8, 12-20.                       | 0.9 | 29        |
| 9  | Consumer tendency to regret, compulsive buying, gender, and fashion time-of-adoption groups. <i>International Journal of Fashion Design, Technology and Education</i> , 2018, 11, 265-276.                    | 0.9 | 19        |
| 10 | Gossip, Self-Monitoring, and Fashion Consumer Groups. <i>Clothing and Textiles Research Journal</i> , 2013, 31, 67-80.  | 2.2 | 15        |
| 11 | What do we know about fashion adoption groups? A proposal and test of a model of fashion adoption. <i>International Journal of Consumer Studies</i> , 2017, 41, 61-69.  | 7.2 | 14        |
| 12 | Vanity, fashion leadership, and self-consciousness among South Korean male and female college students. <i>International Journal of Fashion Design, Technology and Education</i> , 2014, 7, 115-124.          | 0.9 | 10        |
| 13 | Trendsetting and gender matter: Brand loyalty, perceived quality, and word-of-mouth. <i>Journal of Global Fashion Marketing</i> , 2021, 12, 16-31.  | 2.4 | 10        |
| 14 | Perception of Time, Creative Attitudes, and Adoption of Innovations: A Cross-Cultural Study from Chinese and US College Students. <i>Sustainability</i> , 2016, 8, 1193.                                      | 1.6 | 7         |
| 15 | Exploring Neglected Aspects of Innovation Function: Public Motivation and Non-pecuniary Values. <i>Science, Technology and Society</i> , 2016, 21, 435-464.   | 1.1 | 7         |
| 16 | How Do Face Consciousness and Public Self-Consciousness Affect Consumer Decision-Making?. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 144.                               | 2.6 | 7         |
| 17 | Exploring a relationship between creativity and public service motivation. <i>Knowledge Management Research and Practice</i> , 2018, 16, 292-304.   | 2.7 | 6         |
| 18 | A Study on Information-seeking Benefits of Fashion Applications of Users and their Effects on loyalty and Satisfaction - Focused on iPhone Fashion Applications -. <i>Fashion Business</i> , 2012, 16, 27-43. | 0.1 | 6         |

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 19 | The Effects of Advertising with Social Media Participation Attitude as Fashion Brand Communities and UCC. Journal of the Korean Society of Clothing and Textiles, 2011, 35, 877-889.                   | 0.0 | 6         |
| 20 | A Critical Appraisal of 25 Years of Research Related to Fashion Adoption Groups. Clothing and Textiles Research Journal, 2017, 35, 272-289.  | 2.2 | 5         |
| 21 | Fashion trendsetting, attitudes toward money, and tendency to regret. International Journal of Retail and Distribution Management, 2019, 47, 1203-1222.  | 2.7 | 5         |
| 22 | Trendsetting, Cultural Awareness, Cultural Receptivity, and Future Orientation among the Young Generation of Chinese College Students: Trendsetters Critically Matter. Sustainability, 2019, 11, 5853. | 1.6 | 3         |
| 23 | Empirical Study on Variables Affecting Consumer Ethics Related to Fashion. Journal of the Korean Society of Clothing and Textiles, 2007, 31, 141-150.  | 0.0 | 3         |
| 24 | Can consumers' visual attention be predictable? A saliency modelling-based approach on fashion advertisements. International Journal of Fashion Design, Technology and Education, 2021, 14, 253-262.   | 0.9 | 2         |
| 25 | Factors Affecting Addictive Shopping Behavior on Fashion Product Comparison of Off-line & On-line Shopping. Journal of the Korean Society of Clothing and Textiles, 2007, 31, 269-279.                 | 0.0 | 2         |
| 26 | Purchasing Counterfeits and Citizenship: Public Service Motivation Matters. Sustainability, 2019, 11, 103.   | 1.6 | 0         |
| 27 | A Study on Variables Affecting Shoplifting Fashion Items. Journal of the Korean Society of Clothing and Textiles, 2007, 31, 1042-1051.   | 0.0 | 0         |