John F Sherry Jr

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11636803/publications.pdf

Version: 2024-02-01

759233 839539 2,725 20 12 h-index citations papers

g-index 20 20 20 1653 docs citations times ranked citing authors all docs

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#	Article	IF	CITATIONS
1	Attachment to and Detachment from Favorite Stores: An Affordance Theory Perspective. Journal of Consumer Research, 2021, 47, 890-913.	5.1	30
2	Public art and ritual transformation in Northern Ireland. Arts and the Market, 2020, 10, 187-203.	0.5	2
3	Dwelling dynamics in consumption encampments. Marketing Theory, 2018, 18, 203-217.	3.1	8
4	Domesticating Public Space through Ritual: Tailgating as Vestaval. Journal of Consumer Research, 2015, 42, 130-151.	5.1	74
5	M(Art)Worlds: Consumer Perceptions of How Luxury Brand Stores Become Art Institutions. Journal of Retailing, 2014, 90, 347-364.	6.2	141
6	Orchestrating rituals through retailers: An examination of gift registry. Journal of Retailing, 2013, 89, 158-175.	6.2	33
7	Discordant retail brand ideology in the House of Barbie. Qualitative Market Research, 2013, 16, 12-37.	1.5	18
8	Street Art, Sweet Art? Reclaiming the "Public―in Public Place. Journal of Consumer Research, 2010, 37, 511-529.	5.1	153
9	American Girl and the Brand Gestalt: Closing the Loop on Sociocultural Branding Research. Journal of Marketing, 2009, 73, 118-134.	11.3	209
10	The Work of Play at American Girl Place. Social Psychology Quarterly, 2009, 72, 199-202.	2.1	4
11	Why Are Themed Brandstores So Powerful? Retail Brand Ideology at American Girl Place. Journal of Retailing, 2009, 85, 363-375.	6.2	194
12	The Ethnographer's Apprentice: Trying Consumer Culture from the Outside In. Journal of Business Ethics, 2008, 80, 85-95.	6.0	20
13	Sporting Sensation. Senses and Society, 2006, 1, 245-248.	0.5	2
14	Teaching Old Brands New Tricks: Retro Branding and the Revival of Brand Meaning. Journal of Marketing, 2003, 67, 19-33.	11.3	1,290
15	Themed flagship brand stores in the new millennium. Journal of Retailing, 2002, 78, 17-29.	6.2	322
16	Trivium siam. Consumption Markets and Culture, 1997, 1, 90-95.	2.1	3
17	The dark side of the gift. Journal of Business Research, 1993, 28, 225-244.	10.2	212
18	Giving Voice to the Gift. Journal of Consumer Psychology, 1993, 2, 171-191.	4.5	10

#	Article	IF	CITATIONS
19	Restoration Triptych. Anthropology and Humanism Quarterly, 1991, 16, 145-145.	0.2	O
20	Local Custom [Field Journal/Amsterdam Station]. Anthropology and Humanism Quarterly, 1991, 16, 146-146.	0.2	0