

# M Krishna Erramilli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11631308/publications.pdf>

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13  
papers

2,832  
citations

759055

12  
h-index

1125617

13  
g-index

13  
all docs

13  
docs citations

13  
times ranked

1304  
citing authors

#	ARTICLE	IF	CITATIONS
1	Service Firms'™ International Entry-Mode Choice: A Modified Transaction-Cost Analysis Approach. <i>Journal of Marketing</i> , 1993, 57, 19-38.	7.0	835
2	The Experience Factor in Foreign Market Entry Behavior of Service Firms. <i>Journal of International Business Studies</i> , 1991, 22, 479-501.	4.6	712
3	Venturing into Foreign Markets: The Case of the Small Service Firm. <i>Entrepreneurship Theory and Practice</i> , 1993, 17, 29-41.	7.1	233
4	Nationality and Subsidiary Ownership Patterns in Multinational Corporations. <i>Journal of International Business Studies</i> , 1996, 27, 225-248.	4.6	223
5	Are Firm-Specific Advantages Location-Specific Too?. <i>Journal of International Business Studies</i> , 1997, 28, 735-757.	4.6	205
6	Choice Between Non-Equity Entry Modes: An Organizational Capability Perspective. <i>Journal of International Business Studies</i> , 2002, 33, 223-242.	4.6	186
7	Resource-Based Explanation of Entry Mode Choice. <i>Journal of Marketing Theory and Practice</i> , 2004, 12, 1-18.	2.6	157
8	Knowledge Acquisition and Performance of International Joint Ventures in the Transition Economy of Vietnam. <i>Journal of International Marketing</i> , 2004, 12, 82-103.	2.5	122
9	Uncertainty and foreign direct investment: the role of moderators. <i>International Marketing Review</i> , 1995, 12, 47-60.	2.2	80
10	Internationalization Theory and Korean Multinationals. <i>Asia Pacific Journal of Management</i> , 1999, 16, 29-45.	2.9	35
11	Acquisition of organizational capabilities and competitive advantage of IJVs in transition economies: The case of Vietnam. <i>Asia Pacific Journal of Management</i> , 2009, 26, 285-308.	2.9	24
12	Resources and performance of international joint ventures: the moderating role of absorptive capacity. <i>Journal of Asia Business Studies</i> , 2011, 5, 145-160.	1.3	17
13	Does Ethnic Similarity Influence Foreign Equity Position in Joint Ventures? An Empirical Analysis of IJVs in China. <i>Journal of Asia-Pacific Business</i> , 2004, 5, 3-26.	0.8	3