

Saleem Alhabash

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11627684/publications.pdf>

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25
papers

1,797
citations

516710

16
h-index

580821

25
g-index

25
all docs

25
docs citations

25
times ranked

1563
citing authors

#	ARTICLE	IF	CITATIONS
1	A Tale of Four Platforms: Motivations and Uses of Facebook, Twitter, Instagram, and Snapchat Among College Students?. <i>Social Media and Society</i> , 2017, 3, 205630511769154.	3.0	344
2	Uses and Gratifications of Problematic Social Media Use Among University Students: a Simultaneous Examination of the Big Five of Personality Traits, Social Media Platforms, and Social Media Use Motives. <i>International Journal of Mental Health and Addiction</i> , 2020, 18, 525-547.	7.4	241
3	Understanding online safety behaviors: A protection motivation theory perspective. <i>Computers and Security</i> , 2016, 59, 138-150.	6.0	191
4	Emotional Responses During Social Information Seeking on Facebook. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2010, 13, 555-562.	3.9	156
5	Redefining virality in less broad strokes: Predicting viral behavioral intentions from motivations and uses of Facebook and Twitter. <i>New Media and Society</i> , 2015, 17, 1317-1339.	5.0	156
6	Between Likes and Shares: Effects of Emotional Appeal and Virality on the Persuasiveness of Anticyberbullying Messages on Facebook. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013, 16, 175-182.	3.9	108
7	Online safety begins with you and me: Convincing Internet users to protect themselves. <i>Computers in Human Behavior</i> , 2015, 48, 199-207.	8.5	105
8	MAM & U&G in Taiwan: Differences in the uses and gratifications of Facebook as a function of motivational reactivity. <i>Computers in Human Behavior</i> , 2014, 35, 423-430.	8.5	81
9	Alcohol's Getting a Bit More Social: When Alcohol Marketing Messages on Facebook Increase Young Adults's Intentions to Imbibe. <i>Mass Communication and Society</i> , 2015, 18, 350-375.	2.1	80
10	Exploring the Motivations of Facebook Use in Taiwan. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2012, 15, 304-311.	3.9	78
11	From Clicks to Behaviors: The Mediating Effect of Intentions to Like, Share, and Comment on the Relationship Between Message Evaluations and Offline Behavioral Intentions. <i>Journal of Interactive Advertising</i> , 2015, 15, 82-96.	5.3	69
12	Pathways to Virality: Psychophysiological Responses Preceding Likes, Shares, Comments, and Status Updates on Facebook. <i>Media Psychology</i> , 2019, 22, 196-216.	3.6	34
13	To comment or not to comment?: How virality, arousal level, and commenting behavior on YouTube videos affect civic behavioral intentions. <i>Computers in Human Behavior</i> , 2015, 51, 520-531.	8.5	24
14	Saw It on Facebook, Drank It at the Bar! Effects of Exposure to Facebook Alcohol Ads on Alcohol-Related Behaviors. <i>Journal of Interactive Advertising</i> , 2016, 16, 44-58.	5.3	24
15	Generational differences in online safety perceptions, knowledge, and practices. <i>Educational Gerontology</i> , 2016, 42, 621-634.	1.3	23
16	140 Characters of Intoxication: Exploring the Prevalence of Alcohol-Related Tweets and Predicting Their Virality. <i>SAGE Open</i> , 2018, 8, 215824401880313.	1.7	19
17	How much is social media worth? Estimating the value of Facebook by paying users to stop using it. <i>PLoS ONE</i> , 2018, 13, e0207101.	2.5	17
18	Social media alcohol advertising among underage minors: effects of models' age. <i>International Journal of Advertising</i> , 2021, 40, 552-581.	6.7	11

#	ARTICLE	IF	CITATIONS
19	Understanding Non-Profit and For-Profit Social Marketing on Social Media: The Case of Anti-Texting While Driving. <i>Journal of Promotion Management</i> , 2018, 24, 484-510.	3.4	8
20	Trick or Drink: Offline and Social Media Hierarchical Normative Influences on Halloween Celebration Drinking. <i>Health Communication</i> , 2021, 36, 1942-1948.	3.1	8
21	Bringing older consumers onboard to online banking: a generational cohort comparison. <i>Educational Gerontology</i> , 2022, 48, 114-131.	1.3	8
22	Celebration Drinking around the Clock. <i>Health Communication</i> , 2020, 35, 1307-1315.	3.1	4
23	The Effects of Twitter Users' Gender and Weight on Viral Behavioral Intentions Toward Obesity-Related News. <i>Journal of Health Communication</i> , 2018, 23, 233-243.	2.4	3
24	Alcohol Brands Being Socially Responsible on Social Media? When and How Warning Conspicuity and Warning Integration Decrease the Efficacy of Alcohol Brand Posts among Under-Drinking-Age Youth. <i>Journal of Interactive Advertising</i> , 2020, 20, 148-163.	5.3	3
25	Just Add a Verse from the Quran: Effects of Religious Rhetoric in Gain- and Loss-Framed Anti-Alcohol Messages with a Palestinian Sample. <i>Journal of Religion and Health</i> , 2017, 56, 1628-1643.	1.7	2