

# Thoo Ai Chin

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11620107/publications.pdf>

Version: 2024-02-01

23  
papers

373  
citations

1684188

5  
h-index

1281871

11  
g-index

23  
all docs

23  
docs citations

23  
times ranked

376  
citing authors

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 1  | THE ADAPTABILITY OF NATIVE TO LAND ADMINISTRATION IN SARAWAK, MALAYSIA. International Journal of Law Government and Communication, 2022, 7, 33-43.             | 0.1 | 0         |
| 2  | Enhancing Consumer Repurchase Intention towards Airbnb. , 2021, , .  |     | 0         |
| 3  | Fintech Services Acceptance Level among Young Generation in UTM. , 2021, , .   |     | 0         |
| 4  | The Influence of Facebook Features and Activities on Consumersâ€™ Purchase Intention. , 2019, , .  |     | 0         |
| 5  | Impacts of technology assessments on firm performance. AIP Conference Proceedings, 2018, , .   | 0.4 | 1         |
| 6  | Perceived value and customer brand engagement of transportation network company facebook fan page. AIP Conference Proceedings, 2018, , .                       | 0.4 | 0         |
| 7  | Muslim consumersâ€™ patronage intention towards Korean restaurant chains in Malaysia. AIP Conference Proceedings, 2018, , .                                    | 0.4 | 2         |
| 8  | Critical success factors of total quality management implementation in higher education institution: UTM case study. AIP Conference Proceedings, 2018, , .     | 0.4 | 9         |
| 9  | Online shopping convenience and repurchase intention of Mudah.my. AIP Conference Proceedings, 2018, , .  | 0.4 | 1         |
| 10 | The key account management practices and effectiveness. AIP Conference Proceedings, 2018, , .  | 0.4 | 0         |
| 11 | Consumer proneness towards in-store promotion in foreign-based hypermarket vs local-based hypermarket. AIP Conference Proceedings, 2018, , .                   | 0.4 | 0         |
| 12 | Drivers of Green Logistics Practices for Sustainability Performance: A Review. Advanced Science Letters, 2018, 24, 3858-3863.                                  | 0.2 | 1         |
| 13 | Factors Affecting Generation Y Satisfaction and Loyalty in Online Brand Community. Advanced Science Letters, 2018, 24, 4265-4268.                              | 0.2 | 0         |
| 14 | Logistics service providers perceptions on <i>halal</i> logistics certification. International Journal of Logistics Economics and Globalisation, 2017, 6, 311. | 0.5 | 5         |
| 15 | Motivational Factors for Online Grocery Shopping. Advanced Science Letters, 2017, 23, 9140-9144.   | 0.2 | 6         |
| 16 | A Review of the Relationship Between Internal Marketing and Customer Orientation. Advanced Science Letters, 2017, 23, 9076-9080.                               | 0.2 | 0         |
| 17 | The Impact of Internal Marketing on Customer Orientation in the Banking Industry. Advanced Science Letters, 2017, 23, 9055-9059.                               | 0.2 | 0         |
| 18 | The Influence of Marketing Mix Factors on Consumerâ€™s Purchase Intention Toward Hybrid Car in Johor Bahru. Advanced Science Letters, 2017, 23, 9115-9116.     | 0.2 | 1         |

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 19 | Factors Affecting the Consumers Proneness to Buy 99-Ends Products. Advanced Science Letters, 2016, 22, 3991-3994.   | 0.2 | 0         |
| 20 | Condominium Rights in Malaysia. Advanced Science Letters, 2016, 22, 4194-4196.  | 0.2 | 2         |
| 21 | Barriers to Halal logistics operation: views from Malaysian logistics experts. International Journal of Logistics Systems and Management, 2015, 22, 193.  | 0.2 | 20        |
| 22 | Green Supply Chain Management, Environmental Collaboration and Sustainability Performance. Procedia CIRP, 2015, 26, 695-699.  | 1.9 | 269       |
| 23 | Does gender diversity moderate the relationship between supply chain management practice and performance in the electronic manufacturing services industry?. International Journal of Logistics Research and Applications, 2015, 18, 35-45. | 8.8 | 56        |