

Thoo Ai Chin

List of Publications by Year in descending order

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Version: 2024-02-01

23
papers

373
citations

1684188

5
h-index

1281871

11
g-index

23
all docs

23
docs citations

23
times ranked

376
citing authors

#	ARTICLE	IF	CITATIONS
1	Green Supply Chain Management, Environmental Collaboration and Sustainability Performance. <i>Procedia CIRP</i> , 2015, 26, 695-699.	1.9	269
2	Does gender diversity moderate the relationship between supply chain management practice and performance in the electronic manufacturing services industry?. <i>International Journal of Logistics Research and Applications</i> , 2015, 18, 35-45.	8.8	56
3	Barriers to Halal logistics operation: views from Malaysian logistics experts. <i>International Journal of Logistics Systems and Management</i> , 2015, 22, 193.	0.2	20
4	Critical success factors of total quality management implementation in higher education institution: UTM case study. <i>AIP Conference Proceedings</i> , 2018, , .	0.4	9
5	Motivational Factors for Online Grocery Shopping. <i>Advanced Science Letters</i> , 2017, 23, 9140-9144.	0.2	6
6	Logistics service providers perceptions on <i>halal</i> logistics certification. <i>International Journal of Logistics Economics and Globalisation</i> , 2017, 6, 311.	0.5	5
7	Muslim consumersâ€™ patronage intention towards Korean restaurant chains in Malaysia. <i>AIP Conference Proceedings</i> , 2018, , .	0.4	2
8	Condominium Rights in Malaysia. <i>Advanced Science Letters</i> , 2016, 22, 4194-4196.	0.2	2
9	Impacts of technology assessments on firm performance. <i>AIP Conference Proceedings</i> , 2018, , .	0.4	1
10	Online shopping convenience and repurchase intention of Mudah.my. <i>AIP Conference Proceedings</i> , 2018, , .	0.4	1
11	The Influence of Marketing Mix Factors on Consumerâ€™s Purchase Intention Toward Hybrid Car in Johor Bahru. <i>Advanced Science Letters</i> , 2017, 23, 9115-9116.	0.2	1
12	Drivers of Green Logistics Practices for Sustainability Performance: A Review. <i>Advanced Science Letters</i> , 2018, 24, 3858-3863.	0.2	1
13	Perceived value and customer brand engagement of transportation network company facebook fan page. <i>AIP Conference Proceedings</i> , 2018, , .	0.4	0
14	The key account management practices and effectiveness. <i>AIP Conference Proceedings</i> , 2018, , .	0.4	0
15	Consumer proneness towards in-store promotion in foreign-based hypermarket vs local-based hypermarket. <i>AIP Conference Proceedings</i> , 2018, , .	0.4	0
16	The Influence of Facebook Features and Activities on Consumersâ€™ Purchase Intention. , 2019, , .		0
17	Enhancing Consumer Repurchase Intention towards Airbnb. , 2021, , .		0
18	Factors Affecting the Consumers Proneness to Buy 99-Ends Products. <i>Advanced Science Letters</i> , 2016, 22, 3991-3994.	0.2	0

#	ARTICLE	IF	CITATIONS
19	A Review of the Relationship Between Internal Marketing and Customer Orientation. Advanced Science Letters, 2017, 23, 9076-9080.	0.2	0
20	The Impact of Internal Marketing on Customer Orientation in the Banking Industry. Advanced Science Letters, 2017, 23, 9055-9059.	0.2	0
21	Factors Affecting Generation Y Satisfaction and Loyalty in Online Brand Community. Advanced Science Letters, 2018, 24, 4265-4268.	0.2	0
22	Fintech Services Acceptance Level among Young Generation in UTM. , 2021, , .		0
23	THE ADAPTABILITY OF NATIVE TO LAND ADMINISTRATION IN SARAWAK, MALAYSIA. International Journal of Law Government and Communication, 2022, 7, 33-43.	0.1	0