

Adriana Samper

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11614179/publications.pdf>

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6
papers

241
citations

1478505

6
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

224
citing authors

#	ARTICLE	IF	CITATIONS
1	Doing It the Hard Way: How Low Control Drives Preferences for High-Effort Products and Services. Journal of Consumer Research, 2014, 41, 730-745.	5.1	86
2	It's Too Pretty to Use! When and How Enhanced Product Aesthetics Discourage Usage and Lower Consumption Enjoyment. Journal of Consumer Research, 2017, 44, 651-672.	5.1	59
3	Beauty, Effort, and Misrepresentation: How Beauty Work Affects Judgments of Moral Character and Consumer Preferences. Journal of Consumer Research, 2018, 45, 126-147.	5.1	29
4	The Influence of Health Motivation and Calorie Ending on Preferences for Indulgent Foods. Journal of Consumer Research, 2019, 46, 606-619.	5.1	29
5	How Bad Apples Promote Bad Barrels: Unethical Leader Behavior and the Selective Attrition Effect. Journal of Business Ethics, 2021, 168, 861-880.	6.0	21
6	Maybe I Just Got (Un)lucky: One-on-One Conversations and the Malleability of Post-Consumption Product and Service Evaluations. Journal of Consumer Research, 2018, 45, 810-832.	5.1	17