

Matthew P Mcallister

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11568478/publications.pdf>

Version: 2024-02-01

9
papers

127
citations

1307594

7
h-index

1372567

10
g-index

12
all docs

12
docs citations

12
times ranked

44
citing authors

#	ARTICLE	IF	CITATIONS
1	Class Shaming in Post-Recession U.S. Advertising. <i>Journal of Communication Inquiry</i> , 2017, 41, 140-156.	1.1	3
2	Fifty Years of Super Bowl Commercials, Thirty-Two Years of Spectacular Consumption. <i>International Journal of the History of Sport</i> , 2017, 34, 46-64.	0.7	3
3	But Wait, There's More!: Advertising, the Recession, and the Future of Commercial Culture. <i>Popular Communication</i> , 2010, 8, 189-193.	1.8	4
4	â€œGIRLS WITH A PASSION FOR FASHIONâ€•. <i>Journal of Children and Media</i> , 2007, 1, 244-258.	1.7	14
5	Plugging Back Into The Matrix. <i>Journal of Communication Inquiry</i> , 2007, 31, 239-254.	1.1	14
6	Is Commercial Culture Popular Culture?: A Question for Popular Communication Scholars. <i>Popular Communication</i> , 2003, 1, 41-49.	1.8	12
7	Television News Plugola and the Last Episode of Seinfeld. <i>Journal of Communication</i> , 2002, 52, 383-401.	3.7	22
8	Super bowl advertising as commercial celebration. <i>Communication Review</i> , 1999, 3, 403-428.	1.2	23
9	College bowl sponsorship and the increased commercialization of amateur sports. <i>Critical Studies in Media Communication</i> , 1998, 15, 357-381.	0.5	20