

Marco Guerzoni

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1156138/publications.pdf>

Version: 2024-02-01

23
papers

596
citations

932766

10
h-index

887659

17
g-index

31
all docs

31
docs citations

31
times ranked

483
citing authors

#	ARTICLE	IF	CITATIONS
1	Demand-side vs. supply-side technology policies: Hidden treatment and new empirical evidence on the policy mix. <i>Research Policy</i> , 2015, 44, 726-747.	3.3	241
2	Price or performance? A probabilistic choice analysis of the intention to buy electric vehicles in European countries. <i>Energy Policy</i> , 2018, 118, 19-32.	4.2	58
3	A new industry creation and originality: Insight from the funding sources of university patents. <i>Research Policy</i> , 2014, 43, 1697-1706.	3.3	52
4	Big data: Hell or heaven? Digital platforms and market power in the data-driven economy. <i>Competition and Change</i> , 2019, 23, 312-328.	2.9	52
5	What topic modeling could reveal about the evolution of economics. <i>Journal of Economic Methodology</i> , 2018, 25, 329-348.	0.6	50
6	The impact of market size and users'™ sophistication on innovation: the patterns of demand. <i>Economics of Innovation and New Technology</i> , 2010, 19, 113-126.	2.1	35
7	HPC4AI. , 2018, , .		24
8	Start-ups survival through a crisis. Combining machine learning with econometrics to measure innovation. <i>Economics of Innovation and New Technology</i> , 2021, 30, 468-493.	2.1	19
9	Product variety and price strategy in the ski manufacturing industry. <i>Journal of Evolutionary Economics</i> , 2009, 19, 471-486.	0.8	15
10	Cultural dissimilarity: Boon or bane for technology diffusion?. <i>Technological Forecasting and Social Change</i> , 2018, 133, 95-103.	6.2	13
11	Music consumption at the dawn of the music industry: the rise of a cultural fad. <i>Journal of Cultural Economics</i> , 2014, 38, 145-171.	1.3	11
12	Post-Entry Product Introduction: Who Explores New Niches?. <i>Industry and Innovation</i> , 2015, 22, 18-36.	1.7	5
13	Concept drift estimation with graphical models. <i>Information Sciences</i> , 2022, 606, 786-804.	4.0	5
14	Beyond Class Stratification: The Rise of the Eclectic Music Consumer in the Modern Age. <i>Cultural Sociology</i> , 2018, 12, 343-367.	0.7	4
15	How the Black Swan damages the harvest: Extreme weather events and the fragility of agriculture in development countries. <i>PLoS ONE</i> , 2022, 17, e0261839.	1.1	4
16	“Cursed is the ground because of you”. <i>Journal of Evolutionary Economics</i> , 2021, 31, 853-890.	0.8	1
17	An Application of Graphical Models to the Innobarometer Survey: A Map of Firmss Innovative Behaviour. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
18	Innovation and the Evolution of Industries: A Tale of Incentives, Knowledge and Needs. , 2011, , .		1

#	ARTICLE	IF	CITATIONS
19	Extension services in Ethiopia: First adoption of chemical fertilizers in rural villages. African Journal of Science, Technology, Innovation and Development, 0, , 1-13.	0.8	0
20	Ars Ultima Spes? Some Notes on the Unsustainability of Today's Capitalism and Culture as a Possible Remedy. Economic Complexity and Evolution, 2019, , 69-89.	0.1	0
21	The Way Ahead Towards Advanced Automation: Policy Implication for Core Italian Manufacturing Regions. SpringerBriefs in Business, 2021, , 127-133.	0.3	0
22	Participation in Global Supply Chains and the Offshorability of Italian Jobs. SpringerBriefs in Business, 2021, , 39-54.	0.3	0
23	Digital Manufacturing and the Transformation of the Automotive Industry. SpringerBriefs in Business, 2021, , 55-126.	0.3	0